carmel valley
outlook
outside carmel valley 15¢ march 18, 1976

Red Cross campaigners

Red Cross fund-raising campaign workers gathered recently to begin the drive which provides financial support for many services, including free emergency ambulance service, swim and water safety instruction programs and the blood bank.

Top row, from left: Mrs. Thomas McKiernon, long-time Valley chairman of the blood bank, is captain of the Robles del Rio area. Ruth Allaire, center, greets Mrs. Gene Fairchild, left, and Mrs. Mitko Nedeff. Mrs. Philip Walker, Upper Valley residential captain, distributed materials to volunteers.

Second row, from left: Among neighbors who will be calling at your home are Mmes. Gene Fairchild, Ruth McCullough, Mitko Nedeff, Fran Wilson, George Toole and Edith Murphy. Mrs. Richard Dick briefs one of her team members, Sara Slatterback.

Third row, from left: Kalani Fonseca of the Carmel Valley Volunteer Fire Department was introduced by Jean Snow, right, director of the Carmel-by-the-Sea Chapter of the American Red Cross, and gave a history of Carmel Valley's free ambulance service. Kathryn Walker and Catherine Harriman were coffee hostesses. At right, Ruth McCullough will be contacting La Rancheria residents. Photos by Jody Cooper. For more, read Mildred Hattan's "Oaks and Cacti."

from our readers' point of view

Dear Editor:

Thanks to the prompt and efficient action of our new Mid-Valley Fire Department, a fast burning fire in pine trees on my property was extinguished before reaching any buildings. Many thanks also to the seven or eight men who were there within moments applying hoses until the fire wagons arrived.

Ada Roxbury
Mid-Valley

Dear Editor:

The problem called the water problem will not likely be solved in the foreseeable future, for two major reasons.

No. 1: It still has not been determined whether the majority of the voters in the Cal-Am service area consider the water shortage a problem or a solution.

No. 2: If it is determined to be a problem, and if a $200 million dam is the only long range unlimited solution, then we may as well forget it before we spend a single dime on it, because that much money is simply not available, and the project would take ten years even if the money was available.

I have attended every water hearing I could get to, and there have been many of them. A lot of data has been presented, much of it so conflicting or vague as to make the whole thing more confusing with each succeeding meeting. Apparently no one has the authority or the resources available to summarize the matter in such a way that a concerned citizen can look at it and get even a faint idea of what is going on.

Several months ago at a public forum on the matter at MPC I suggested that a poll be taken to find out if the voters would approve a large enough tax increase to finance construction of a dam on the Carmel River, plus related facilities, because if they would not it would be senseless to spend a couple million dollars on detailed engineering studies before it came up for a vote. That was the forerunner of the hectic present activity to try to get a nine cent tax increase on the ballot to raise several hundred thousand dollars for a feasibility study—the theory being that if there was a turn-down of the feasibility study, there would obviously be little hope of getting the big bond passed.

I do not believe it should be necessary to spend several hundred thousand dollars to find out what percentage of the voters would be willing to chip in a couple thousand each to finance a dam, and if not enough would go for it, then all the fancy engineering details and financial studies would be completely meaningless, an utter and absolute waste of money.

I also feel there is a danger in approving a large commitment in this case, because the dislike of having the initial expenditure wasted by abandonment could affect the judgement of voters when asked for additional money. Far better, I believe, would be a simple question on the election ballot. Probably unconstitutional or something, but better than wasting a lot of money, and if voter response to the chance to purchase the water company a few years ago was any kind of an indicator, then the prospect of building a dam even just partially paid for by already overtaxed taxpayers is pretty dim.

Mel Vercoe
Pacific Grove

carmel valley
outlook
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feedbag

by lucy smithson

Dear Horselovers,

This is El Pluggo writing for you this week. You've probably never before read a newspaper column written by a horse. But I have to write Feedbag for Lucy Smithson as she has the flu.

I was really glad when my mistress got the flu. I was looking forward to a vacation from all the work she's been putting on me lately. Ever since January she's hardly let me rest... ring work... jumping... miles and miles of trail riding... longeing, with side reins yet... Holy Smoke, I've been working like a horse! There's been no rest for the wicked, much less evil-minded geldings.

All this exercise has something to do with Lucy's New Year's resolutions. Now, why should I have to work just because she makes New Year's resolutions? At least she's stuck with her diet this year. That lightens my load considerably. Also she's been pouring the oats to me. It's an ill wind that blows no good. I do love oats!

Tuesday I was chasing my pony around the pasture and chuckling to myself about how ghastly Lucy looked when she dragged herself out to feed. She looked dreadful — much more so than usual. With any luck I might get at least a week's lay off, I thought.

Suddenly a strange horse trailer stopped by my gate. Here came Ginny Drew and her son Alan to catch me. They were carrying my very own hackamore, so I guess I'm not being kidnapped. Galloping gophers! I believe I've been loaned out.

We took a short but pleasant trailer ride alongside Marilyn Raines' little sorrel mare. They took us to Indian Springs where we spent the night very comfortably at John Frank's stable. Hmmm... this could be a good vacation.

Wednesday morning they fed us incredibly early. That worried me. I don't mind eating any old time... but past experience warns me: Early feedings means the day holds more than just eating and sleeping and lazing around. Eating and sleeping and lazing around is what I like to do best.

Uh-oh, I'm being saddled with a western saddle. The last time I wore a western saddle they made me chase some dumb steers. Real beef brains. Not the same social class as a royal Thoroughbred like myself.

Hey! Some guy in a funny costume is mounting up... broad brimmed hat... Mexican serape... fringed botas... but I think I recognize him. We were on an ETI ride with him a month ago. He rode Bill Farr's roping horse Concho that time and we all went and inspected San Clemente Dam. It's Sam Farr, our county supervisor. I think I'll buck him off! Thud! Thud! Puff, snort! Flinch! Shy!

Shucks! I'm not qualified to judge supervisors but I am qualified to judge cowboys. This guy is absolutely unflappable. We are going to get along.

By 7 a.m., 240 trekkers, all in costume, are riding out in the rain. They are re-enacting a 1,500 mile trip made by Col. Juan Bautista De Anza 200 years ago when he brought the first overland expedition of families to the new settlement of Monterey. They are calling each other by the names of original expedition members.

Mike Rohan is Manuel Domingo Amezquita y Guana, Julia Batchev is Maria Feliciana Cortes de Aceves. I see other Carmel Valley horses with Christie Cordrey, Bill Goodrick, Linda Irwin, Beth McCurry, Ellen Osborne, Joy Pritchard, Vic and Speedie Farr among others.

Sam Farr is Lt. Moraga, second in command to Col. De Anza who is portrayed by Dr. Juan Ignacio Rodriguez C. of Mexico City. It's raining and none of these hardy idiots are even complaining because they say it rained the day the original De Anza expedition arrived in Monterey.

Boy, am I glad I didn't have to come all the way the people and animals came 200 years ago. Their enactment expedition started in Horcasitas, Mexico in September last year. They have pretty much duplicated the original trek, step by step, day by day, except they get fresh horses and people fairly often. Ann Gilsenan and family of Carmel Valley have been with the expedition since San Gabriel. They are descendants of the original De Anza Expedition colonizers and have put in the longest stint of modern trekkers.

Hoo boy! We made it to Highway 68, nine miles, in only two hours. This is not going to be an all walking day like Equestrian Trails Inc. rides are. These guys have a 200 year old schedule to meet.

We were coming through the Toro Park area near the California Highway Patrol office when an unfortunate incident took place. Some rough riders thought it would be fun to gallop from the rear of the line up to the front and spook everybody's horses. They succeeded in spooking in spooking the mare Ginny Drew was riding as well as a number of others. Ginny got four cracked ribs. CHP ought to give those guys a ticket for speeding.

We rode dirt roads across Fort Ord stopping for lunch behind the Laguna Seca Raceway. Everyone kept talking how the countryside here today looks pretty much the same as when De Anza saw it. Well, the De Anza expedition wasn't met by a goodies wagon at the lunch stop, but we were.

We came out of Fort Ord onto Canyon Del Rey, went back up to the "Y" and along the highway to Airport Road. The horses aren't bothered by the cars now. Nobody feels too fresh anymore. Promptly at 3 p.m. we arrived at Monterey County Fairgrounds having come 27 — count 'em — miles.

But what's this? Refreshments and a drink of water and everybody is getting right back into the saddle. We're going on into Monterey... under the freeway... past the Stage Coach Motel... along Fremont St... past the JPA bus stop, listen gang, I'd be willing to wait for the bus.

Big pageant at the San Carlos Royal Presidio Chapel (Church Street Cathedral)... bells ringing... Musket salutes... Say, isn't that Father Serra come out to greet us? And Peter Coniglio, mayor of Monterey with him?

Eventually we got a lavish supper and box stalls at the county fairgrounds. I'm nervous about sleeping in strange places... I hate drinking strange water...aw, I'm homesick for Carmel Valley. I'll bet many of the original expedition animals went to Carmel Valley to live and I'll bet they thought it was heaven, too.

Thursday morning just as I'm getting nicely to sleep, Sam Farr came and saddled me up again. Good grief! Don't supervisors get saddlesore like regular people? You read it in Feedbag, folks: There are callouses in the county seat. Do you suppose sitting through all those meetings does it?

As Lt. Moraga, Sam had an important part to play in the Monterey ceremonies. I waited about three hours for him. This was not time wasted though. Members of the Fort Ord Riding Club volunteered their services to the De Anza Expedition horses.

We were unsaddled, fed and groomed. I had three hours of personal attention from a very nice teenager who understood about itchy ears and knew just the spot under my neck where I like to be rubbed. Ahhh... That's the way... uh huh! uh huh! I like it. I like it. Thanks to Allen and Julie Osborn.

Then we rode over Carmel Hill to the mission parading right down Ocean Avenue with the Carmel High School band playing. I make beautiful music on the pavement too because I have one odd hoof that creates a clippety, clippety, CLANG, clippety rhythm. I prance in parades. I tried to play my old game of "step on the spectator; tread on the tourist", but I wasn't successful.

Sam left me at Mission Ranch because he had to go be an Official Human Being again. Let me tell you though, from the horse's mouth: Sam Farr is a Thoroughbred. It takes one to know one.

Alan trailered me back to my pasture and turned me out again. It was good to get home to oats and my favorite brand of drinking water. Eating and sleeping and my very own pony to intimidate... that's all I want out of life.

Lucy seems to be getting well again however. What a pity.

Yours Truly,
El Pluggo

Tim Johns of Carmel offers Barbara Leonard a spare ice skate selected from the extraordinary rummage to be sold with new merchandise at the annual Padre Parents' Bargain Fair at the Carmel High School on April 3 and 4.

Septic tanks--hamburger doesn't help

By LESLIE JOHNSON

Flushing a pound of hamburger down your toilet once a week isn't very likely to keep the bacteria in your septic tank munching happily away at everything else you've flushed down it. Neither is a packet of yeast or any one of several commercial compounds available on the market, according to Walter Wong, head of Monterey County's environmental health section.

The secret is to have a septic tank large enough for your needs and to properly maintain it after it is installed, Wong says. Unfortunately, that is not always the case in Carmel Valley, and more frequently tanks fail, backing sewage up into houses, bubbling it to the surface or seeping it into domestic water supplies.

In the first week of March, Wong's sanitarians tested several tanks in the Country Club Drive area. One resident of Country Club Drive was given 30 days to install four 60 foot seepage pits and 2,000 square feet of drainfield when dye flushed down the toilet surfaced in the front yard the next day.

A Loma Lane property owner was given 30 days to install three 60 foot seepage pits when dye poured in the washing machine line made its reappearance less than 24 hours later.

Wong's department is beginning a detailed survey of Carmel Valley to pinpoint problem areas, although the Country Club Drive and Robles del Rio areas are currently the most frequently noted failure areas. Wong wants to nip the problem in the bud before a situation as serious as the Los Lomas area develops.

His division placed a building ban in the Los Lomas area because the land could not accept any more septic tanks. "This is another area where there are a number of small lots with a lot of tank failures. The people there adopted a $3.20 one-time tax rate to hire an engineer to design a sewage system for them and do all the figuring, right down to what the tax load per property owner is going to be," Wong says.

The situation was so serious in Los Lomas, Wong says, that the department forced one property owner to vacate an improperly sewered home, which he subsequently tore down.

The environmental health department has discovered it does have the clout to place a ban successfully. "We have any number of times when we can stop construction or occupancy if the sewage disposal method is going to be or proves to be inadequate," Wong says.

The first shot they have is during the subdivision process, Wong says. If the would-be developer cannot prove adequate sewage disposal will be available, the division will not approve the subdivision — and the planning commission is not likely to approve it without the division go-ahead.

"In some cases, though, it comes to us after the land use stage. For example, we have a subdivision in the Garrapata Creek area that was approved back in the 20s. The only problem is, the whole thing is on solid rock. Obviously there is no way they can install a septic tank, and they're not likely to haul it away every day. We won't approve the septic tank arrangements, so they are unable to secure building permits," Wong says.

If, after a septic tank permit is issued and a building permit granted, the system cannot pass health department inspection, occupancy can be prevented. If the system is old and fails and there is little chance for successful repair, the department can force the occupants to vacate in order to prevent them from producing sewage on that location.

Additionally, Wong says, FHA and VA loans require approval of the sewage disposal system before financing is granted.

Wong says the day is not too distant before at least the Village area will have to consider a sewage system to eliminate the use of septic tanks. Wong points out the basin plan recommends the development of feasibility studies for sewage systems in more highly developed areas.

Wong anticipates the most likely system would be one of secondary treatment combined with land disposal, similar in concept to that of Carmel Valley Ranch. "But first we need an entity, such as an extension of the Carmel Sanitary District or a county service area, to make the studies," Wong says.

Extending mains from the existing CSD system is highly unlikely, Wong says, noting it would be more feasible to have two smaller treatment plants, at the Village and in the mid-Valley area, which would ultimately tie in to the CSD system.

Wong doesn't have a specific date in mind when such a system should be ready, but notes, "When you have an area zoned one acre lots, when it is about half to three-quarters built up you should be prepared. The concentration isn't great enough yet, but eventually it becomes so great that you'll be contaminating your domestic water supply."

The three main problems with Carmel Valley septic tanks, Wong says, are undersized redwood tanks, inadequate drainfields and poor soil conditions. "We now require a minimum 1,000 gallon tank," Wong reports, "But in the old days people installed 300 or 400 gallon tanks. That's not enough to hold the daily output of a family, so solids get washed out instead of settling."

"Inadequate drainfields" may be an understatement in some cases, Wong says, because there are many instances where older tanks were not constructed with drainfields. Although the county is attempting to locate existing cesspools and order their redesign, Wong says, it is difficult to pinpoint such tanks until there are problems.

Problems with modern drainfields, Wong says, includes not enough area (some are only 50 feet long when they should be 100 or more), ditches constructed improperly without rock, and drainfields installed too close to the water table.

Soil conditions are the easiest to determine and sometimes the hardest to cope with, Wong says. If the soil underlying a drainfield is solid rock, there is little that can be done. Additionally, clay soils which are tightly compressed and do not allow percolation are inadequate. Certain sands, but not all sands, are the best percolation materials, Wong says, but if the sand is too fine, the water and particulate matter will plug up the spaces between the grains.

Although the lagoon area near the mouth of the Carmel River is posted as unsafe for swimming or wading, Wong says, there are as yet very few unsafe areas. Although coliform counts increase during the rainy season, Wong points out coliform bacteria may originate in a horse corral as well as in domestic septic tanks, and notes that coliform counts themselves are not directly related to possibility of disease.

"Sometimes in summer a tank will fail and we'll see an immediate increase in the coliform count. Because there has been no significant runoff from rains, we can pinpoint the source," Wong says. He says that he has had to post the area near Camp Steffani and that there have been similar problems in the Robles del Rio area.

There has been little disease transmitted so far because of septic tank failure, Wong says. "The only closely related incident I can think of was a few years ago when the forestry service had to bring out about 20 people who were extremely ill with stomach ailments and diarrhea from the Los Padres Forest. When we investigated, we discovered some hippies had built an outhouse right over the Big Sur River so their wastes would be carried away, and it contaminated pretty well the whole river," Wong relates.

Wong says there have been few problems in the Cachagua area, where homes are on septic tank systems. "We're pretty sure somewhere up there there are some outhouses, but they haven't created a problem yet," he says.

Wong says the health department is "more than willing" to make necessary tests of septic tank systems without charge to Monterey County citizens. "We'd rather do it at your request than because one of your neighbors complained about sewage pouring onto their land," Wong says.

In addition to conducting investigations for FHA and VA loan purposes, Wong says, realtors often contact his office for tests before a sale is made. "That should reduce the number of consumers we have calling us later about a system that failed," he says.

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Although this stop work order may be bad news to the builder who doesn't have an approved septic tank plan, it can save the consumer trouble and expense later. Septic tank failure is becoming a problem in Carmel Valley, according to Walter Wong, director of environmental health.

Oaks owners changing

The Oaks resort hotel in Carmel Valley, owned by the Commerce Capital Corporation of Milwaukee, is being sold to the Quiercene Company of Huntington Beach.

New manager Jerry Denning said one option the company was considering was changing the use to an exclusive men's health spa by invitation only.

Glen Moerring of Huntington Beach is president of Quiercene. He was also president of The Oaks of Carmel, Inc., which briefly operated the facility in 1975 as a women's health spa, later opening it to the community on a membership basis. That corporation is now defunct.

Denning indicated company attorneys were still investigating licensing and local permit procedures prior to a final decision being made on the continued use of the luxurious resort.

In a residential area zoned R-3-D-B-4-S with a use permit of long standing as a resort hotel, the health spa operation would require a new use permit, according to the county planning department.

Denning said an early or mid-April opening date was planned for the facility after maintenance and improvements were made. "We're thinking of adding some new things and getting rid of some existing accessories, but we're in something of a state of flux at the moment," he said.

The Oaks will be closed to the public until a decision is made about use of the facility.

The Carmel Valley Kiwanis Club, which had been meeting there each Tuesday at noon, has moved its weekly meeting to the Buckeye. The Cypress Swim Club is allowed to practice there on a week to week basis, according to their coach, Don Squires.

Opera saved!

A $4,000 contribution by a Carmel woman who wishes to remain anonymous has saved the Hidden Valley Opera Ensemble, according to Peter Meckel, executive dean. The ensemble needed $20,000 to underwrite its productions.

Meckel said Wednesday the contribution had come in Tuesday when deliberations were underway concerning closing the fledgling ensemble's season. The contribution brought donations and pledges to the $15,000 mark the institute had to reach in order to receive a $5,000 gift from the Monterey Jazz Festival Foundation.

Meckel said the gift was "a surprise" and indicated that although the woman had attended numerous performances by the various Hidden Valley groups she had never before been in close contact with the institute.

"This doesn't answer all our problems," Meckel said, "But it will allow us to complete the season." The ensemble will open "Albert Heering" on March 26 and will perform "Black River" in its West Coast premiere later in the season.

Meckel has now issued a call for pledges made to be sent to the institute at Box 116, Carmel Valley, Ca. 93924.

Cachagua survey begins

Questionnaires which solicit opinions on policies for the Cachagua as well as detailed information about land characteristics, access and availability of water have been mailed to all property owners in the Cachagua planning area, according to study group chairman Sean Flavin.

The study area has been divided into three sectors for close review to encourage public participation, Flavin said in the cover letter to property owners.

The survey involves almost 60 questions, some of which may be answered statistically, but others of which call for subjective responses to public use of lands, maintenance agreements, and the ultimate population of the area.

Property owners are to mail their responses to the committee at Box 898, Carmel Valley, by March 31, Flavin said. However, more detailed participation is possible by contacting members of the three subcommittees, he said.

Flavin said the subcommittees were particularly interested in discussing property owners' hopes for the area and plans for their own holdings.

GOP women to meet

The Carmel Republican Women's Club will hold a luncheon meeting at noon on Thursday, March 25 at the LaPlaya Hotel in Carmel. Speakers will be candidates for the 28th Assembly seat, John Gotthard, Larry Parrish and Harry Wiems, all of Santa Cruz.

The public is invited. For reservations, call 624-2654.

under the oaks and among the cacti

by mildred hattan

Red Cross Coffee

Los Laureles Lodge, scene of American Red Cross activities during World War II when Mrs. Muriel Vanderbuilt Phelps was in charge of the motor corps group, was once again the scene of campaign strategy when Upper Carmel Valley chairmen and their neighborhood workers gathered for coffee.

Jean Snow and Catherine Harriman of the Carmel Red Cross Chapter, Kathryn Walker, chairman of the Upper Valley residential and Julie Power, chairman of the Upper Valley businesses hosted the coffee and outlined the 1976 fund drive, which will continue throughout the month of March.

Carmel Valley is the only area in the Carmel chapter jurisdiction where solicitation is on a door to door basis. Neighbors who will be calling for donations at your door include Gene Fairchild, captain of La Rancheria, whose volunteers include Betty Groves, Edith Murphy, Mildred Blacow and Ruth McCullough.

Serving in Los Ranchitos are Sally Brandt, Gerri Foote, and Peggy Knevild. Mrs. Rod McArthur, Virginia De Maria and Virginia Hanna are covering West Carmel Valley Road. Novella Nicholson and Irene Selfridge will be visiting homes on Scarlett Road, while Garzas Road residents will be visited by captain Olene Dick and her recruits, Elizabeth Friedenthal, Sara Slatterback, Franchone Mowers and A. Farrow. Mrs. Joe Barry, Mrs. Richard Lunquist and Mrs. Gary Eldridge are volunteers on Aliso, Boronda and Panetta roads.

Rancho Road captain Mrs. George Toole will be assisted by Susan Weisner, Mary Wilsey, Marne Gilchrist and Sally Dane. Neighbor to neighbor visitations on Country Club Drive will be made by Dee Dee White, Loretta Kline, Dan Aldinger, Maribel Breyer and Mrs. G.W. Crosby.

Veteran Bill Farr has once again volunteered to contact all of the ranches east of the Village. Naedra Colohan is heading Los Tulares and Mary Jane Woolams, Rippling River. Mike Cecka and Sterling Mummert have taken Holman and Flight. Middle Private area residents may expect Ruth Allaire, Marie Rich and Helen Wilcoxsen.

Marjorie McKiernon has organized Robles Del Rio with team members Vickie Owens, Barbara Blevins, Ginnie Bosso, Mary Ann Yuma, Linda Ford, Pat Lanini, Sherry Tate, Mrs. C. Colling, Evelyn Rhoades, Bettie O'Neal, Mary Young, Elaine Hughes, Mrs. Ron Hentges and Mrs. Barry Rowley.

Continued from page 5

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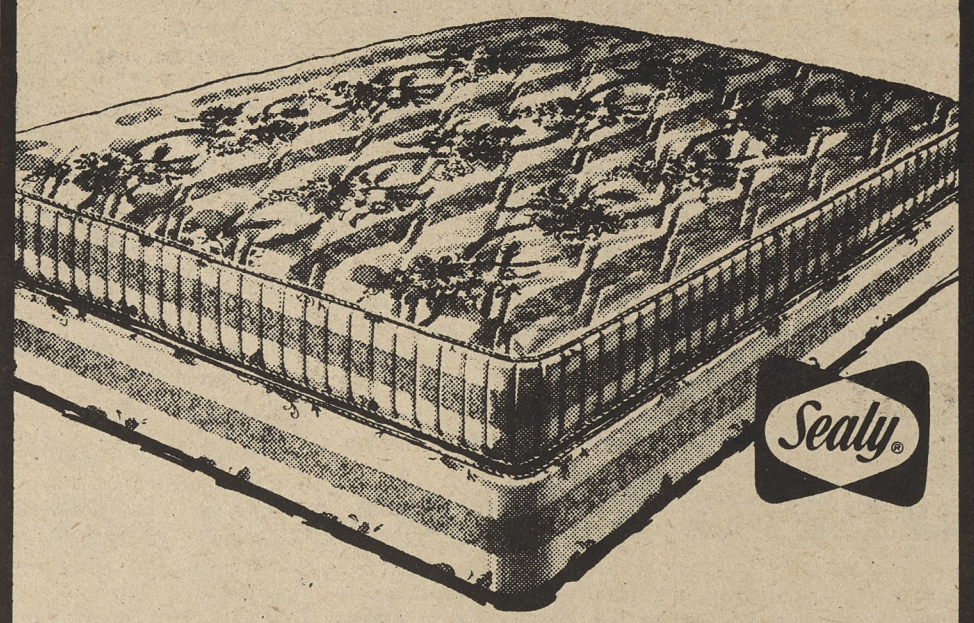

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ADS BY LEAD RESPONSE, INGLEWOOD, CA

more oaks and cacti

Continued from preceding page

Volunteers helping Laurel Drive captain Joan Bennett are Fran Wilson, Winifred Howe, Alice Harwood, Alice Ahl and Marth Huff. Seeking funds to support the Carmel Valley ambulance and other projects on Via Contenta will be Mrs. Mitko Nedeff, Nellie Mirani on Village Drive and in the Sage Road — El Caminito area, Sally Kvenild, June Mauzey, Paula Washington, Eleanor Horne and Shirley Henry.

Valley student honored

Marianne Gawain, daughter of Mr. and Mrs. Theodore Gawain of Eddy Road, has been named a plaque winner in the current Bank of America scholarship competition, placing her in the Central California area competition in liberal arts.

The valley student also was named with fellow York School students by the National Merit Scholarship Corporation as finalist in their annual competition.

Graham "Weegie" Matthews, son of Mr. and Mrs. Graham Matthews Sr. of Via Milpitas, received honors in mathematics in the Bank of America scholarship competition.

Fashion show set

The Carmel Valley Women's Club has scheduled a salad bar and fashion show for Wednesday, April 7 at 12:30 in the Fellowship Hall of the Carmel Valley Community Chapel.

Summer fashions from Barbara Proctor's La Boutique will be modeled by the club members. Donations are $3.50 per person and reservations may be made by phoning Frances Anthony, 659-2034.

Co-chairmen are Ruth Francis and Ann Marshall. Committee members include Ceal Verga, Dorothy Trevino, Mary Fielo, Kathleen Wood, Dorothy Chappell, Elizabeth Hoisington, Estelle Douglas, Mildred Blacow, Maribel Breyer, Vivi Erion, Mary Jernegan and Marti Wenter.

Thief of the week

The nomination for **"Thief of the Week"** from the Carmel Valley Community Youth Center Board of Directors goes hands-down to the party who stole nine bags of aluminum cans from the Center's recycling boxes last Monday or Tuesday. Members haul donations to Seaside collection points on Tuesdays or Thursdays, to Salinas on Saturdays, or call Reynolds Aluminum to call for them when the pickup is large enough. Monies derived from the project go toward prizes and materials for such youth programs as the Halloween Carnival and the Santa Fly-In.

The Center, a non-profit facility, maintained entirely by donations from individuals and organizations and fund-raising events by the Center, desperately needs the Community's support, NOT further vandalism and undermining of those attempting to keep it operable in the face of today's mounting costs.

In the future, the center's cans will be sprayed with identifying paint so culprits can be captured at redemption centers.

Cypress qualifies

Three members of the Cypress Swim Club journeyed to Albuquerque, N.M., this past weekend to participate in the Far Western AAU Synchronized Swimming Championships at the University of New Mexico and returned home with qualifying scores for Senior National AAU Championships in both solo and duet events.

Robin Currier and Tina Wald won gold medals in the duet event over 28 entries from the 16 western states. In preliminary routine competition, they led the field ahead of Bengston and Souza from the Hayward Flying Fins, McGilton and Waller from the Huntington Beach Aquabelles, and Fehely and Hay from the Flying Fins.

Following the compulsory figures competition, however, some interesting changes occurred. Fifth-place qualifiers Gregerson and Gustavson from the University of Utah at Salt Lake City moved to first place heading into the final routine competition; Currier and Wald dropped to second; McGilton and Waller moved to third; Bengston and Souza dropped to fourth; and Fehely and Hay dropped to fifth.

All three swimmers achieved qualifying scores to compete in the solo event at the Sr. National AAU Indoor Championships in Houston, Tex. during Easter Week, which will give Cypress a total of six qualified solos, three qualified duets, and a six-girl team for that championship.

Dr. Ecker dies

Memorial services have been held for Dr. Paul Ecker, economist and educator, who died recently as the result of injuries received in an automobile accident. He is survived by his wife Louise and daughter Caryn, both of Carmel Valley.

Dr. Ecker was executive director of the Defense Resources Management Education Center at the Naval Postgraduate School since the center's founding in 1965.

A native of Appleton, Wis., he was a naval aviator in World War II. He received a BA degree in economics in 1948 from Pomona College in Claremont and was elected to Phi Beta Kappa.

He received his master's from Claremont Graduate School in 1950 and his doctorate in 1967. In 1957 he joined the faculty at NPS after teaching at San Jose State University and directing the Northern California Council on Economic Education.

He was chairman of the NPS Department of Management from 1962 to 1965 and directed the Defense Resources Management Center since then.

Dr. Ecker was also the author of many books and articles, a prominent public speaker, an accomplished horticulturist and a talented musician.

Survivors in addition to his wife and daughter include: Two sisters, Evelyn and Ramona Ecker of Appleton; and two brothers, Walter Ecker, Neenah, Wis., and Eugene Ecker, Bronxville, N.Y.

Fonda declares for Farr seat

Willard C. Fonda of Pebble Beach has declared as a Republican candidate to oppose Fifth District Supervisor Sam Farr in his bid for election.

A campaign worker for Paul Priolo and Burt Talcott, Fonda ran for the nomination for secretary of state in 1974, but was defeated in the primary, receiving about 200,000 votes.

Fonda flew 50 combat missions over North Africa, Sicily and Italy during World War II before assignment as commanding officer of Coronaca Army Air Base at Greenwood, S.C.

The 56-year-old businessman is married to the former Jeanne Ryan. They have three children. In addition to his Pacific Grove business, he imports Filipino art and gift items.

In his resume, Fonda said, "This fifth district... is an area of forested, mountainous and oceanic beauty not duplicated anywhere in the world. To approve anything that might reduce or destroy this extraordinary beauty would be... inexcusable on the part of a public official."

Fonda said he was also concerned with overspending by government and the "erosion of simple friendship," saying he hoped to help restore trust in government.

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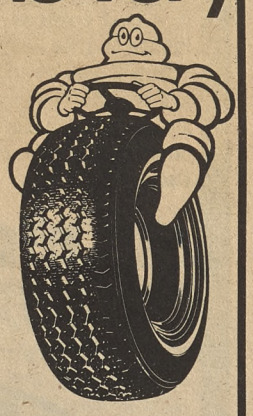

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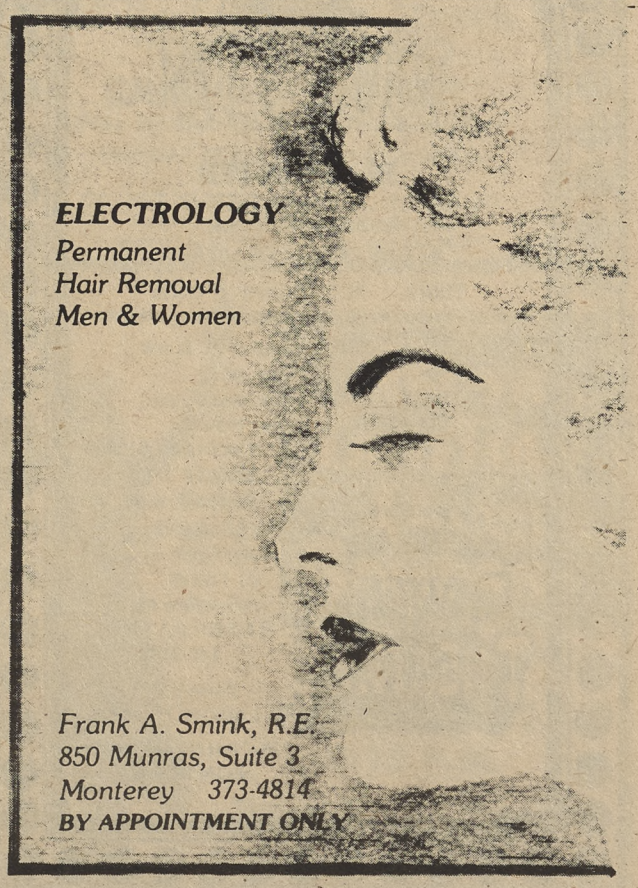

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Joe Regelski

Monterey Jazz Festival founder and general manager **Jimmy Lyons** is a happy man. A recent announcement from the Festival committee told of over $26,000 being handed out this year for musical scholarships as a result of the 1975 edition of the musical event and already plans are being made to make the 19th annual Festival the best ever.

Lyons, in town recently for the monthly meeting of the Festival Board, has a musical extravaganza under his hat for this September. "It's going to be a salute to the big bands of the World War I and II era with special attention given to the work of swing arranger **Fletcher Henderson** ("The Bumble Bee Stomp," "Stampede," "It's Wearing Me Down," etc.), reed player **Jimmie Lunceford**, clarinet great **Benny Goodman**, **Count Basie**, and lyricist **Johnny Mercer**."

If that isn't enough, Jimmy promises that he'll have an old traditional New Orleans band to open each show. "Most folks have never seen an original New Orleans marching band. I'll have the band march up the aisles at the start of each show and play another tune on stage before giving way to the regular program." How's that for showmanship?

In other Festival-related news, the high school band competition for this year's show will be held at Monterey Peninsula College on May 28-29 at the school auditorium. As usual, admission is free and it has to be one of the best shows in town each year. Among this year's judges for the May festivities are **Pat Williams**, **Ralph Humphries**, **Ashley Alexander** and **Mundell Lowe**.

The competition will feature the 10 best state bands and the five best combos who will be rotated in 20-minute cycles to insure a true degree of competitive atmosphere.

And if you're wondering what Jimmy is thinking about as far as this year's contemporary artists for the Festival, Lyons admits that **Blood, Sweat and Tears** were a tremendous success last year and that this year he wants **Chick Corea!!**

Carmel sculptor **Luis Antonio** has received good news concerning one of his works — "Melodic Flight." **Jaime Beneitez**, the Resident Commissioner of Puerto Rico, has written Luis, "I have selected it for consideration by the Puerto Rico Bicentennial Commission to be used in its commemorative program for the Bicentennial Year." Good luck, Luis.

Look for local writers **John** and **Regina Hicks** on the Studio Theatre Stage beginning March 19 in Agatha Christie's "Ten Little Indians." John and Regina publish the popular illustrated histories of Monterey and Cannery Row available at many shops throughout the Peninsula... Super Sound Studios has just installed a 24-track board... Carmel resident **John Mark** is currently recording the first **Mark-Almond Band** album in two years at Columbia Studios in San Francisco under the direction of Roy Hallee... Local actor-director **Bill Asp** will star in the Cannery Row Dinner Theatre's next production — "Sleuth" — and will direct "110 In the Shade" for the Cannery Row folk in late May.

Looking for a good bet? Count on the cost of beef to rise quickly in about a month. Sources tell me that the western ranchers are currently shifting cattle from California to sparsely populated Colorado and Wyoming in an effort to artificially inflate prices.

Speaking of bets, my trek to Las Vegas two weeks ago should help me spread the word to Peninsula restauranteers and club owners about early signs of poor service.

We may be two plane rides away from Vegas but there are lessons to be learned for any area heavily dependent on tourist traffic. I'll talk about them in the next few weeks. For now, let's discuss the food situation.

There are few choice spots to eat in Vegas. Fast food abounds, hidden under such things as "special brunches" and "dinner shows."

The best case in point is the Stardust where the alleged "best show in town" abounds — "The Lido." People are hustled into the room and a curt waiter who resembles the first player to be cut by the San Jose Earthquakes asks for your order within two minutes after you've sat down. This is especially irritating because we had reservations, were among the first folks there and I had tipped the clown who seated us $5 so we would not be seated in "peanut heaven."

When his nibs finally brought the order we found ourselves subjected to instant potatoes and a coffee-less table. Suffice to say, no tip was left.

Lesson for local restaurant folk: anyone can fake an accent and stuff food in front of another's face. The customer should not be taken for granted especially if you have a fine reputation for one thing or another. It's easier to fall from the top than to damage an operation with little reputation to speak of.

Next week: That's entertainment???

Entertain

'Ten Little Indians' to o

"Ten Little Indians," Agatha Christie's classic mystery comedy will open this Friday at Carmel's Studio Theatre-Restaurant. Under the direction of Michael Keller, 10 bizarre guests invited to a weird country house for a weekend party will meet their doom amid a phantasmagoria of gruesome and comical details, involving clues, dubious explanations, suspicions and terror.

Keller has assembled a cast of Peninsula talent including Betty Fowlston, J.C. Hale, Harrison Shields, John Hicks, Marie Cortez, Richard Conklin, James Jensen, Bob Lotz, Peter Magee, Regina Hicks and Roderic McMahan.

Dame Agatha Christie made more profit out of mystery, murder and mayhem than any woman since Lucrezia Borgia. She wrote 83 books, 17 plays and nine volumes of short stories. "Ten Little Indians" has been a favorite entertainment in stock and community theatres since it first opened in June 1944 at the Broadhurst Theatre in New York.

Technical director, Royal Baxter, has designed the mysterious Indian Island stone guest house setting, and R. Roderic McMahan is the produ manager. To producer.

"Ten Little play Fridays

HARRISON SHIELDS (left), Marie Cortez a Studio Theatre production of "10 Little Indian

Movies

CARMEL CENTER CINEMA I: Carmel Center, 624-2792. Check theatre for information.

CINEMA 70: 280 Del Monte Center, Monterey. 373-4777. Stanley Kubrick's "Barry Lyndon."

CARMEL VILLAGE: Dolores and 7th, Carmel. 624-5341. "Dog Day Afternoon" and "Night Moves."

CARMEL CENTER CINEMA II: Carmel Center, 624-2792. Check theatre for information.

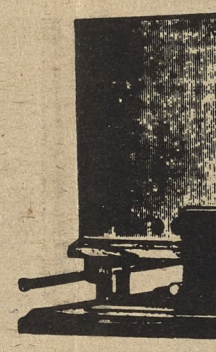
STEINBECK: 714 Cannery Row, Monterey. 375-8000. Sean Connery and Michael Caine in "The Man Who Would Be King."

DREAM THEATRE: 691 Lighthouse, Monterey. 372-1331. Mar 19 – "The Discreet Charm of the Bourgeoisie" and "The Touch." Special Midnight show Mar 19 & 20 – "Beyond the Valley of the Dolls" and "Vintage Drug and Dating Shorts." Mar 20-23 – "Last Tango in Paris" and "Lenny." Mar 24 – "The Story of Adele H" and "Day for Night."

812 CINEMA: 812 Cannery Row, Monterey. 372-6993. Mar 19-23 – "Ladies and Gentleman – The Rolling Stones." Beginning Mar. 24 – Todd Browning's 1932 horror classic "The Freaks."

VALLEY CIN Shopping Cer Three Musket Musketeers."

TANTAMOUN Road, Carm "Bells are R Holliday and comedy was Minnelli and p.m. Friday only.



Audubon film planned

The harsh land of the desert that nevertheless nourishes a multiplicity of wildlife is the subject of "The Land No One Wanted," an Audubon Wildlife film to be presented Friday March 19 at Monterey Peninsula College.

It will be shown at 8 p.m. in the MPC Music Hall. General admission is $1.50, $1 for students and Gold Card holders.

The film was made by Buzz Moss and is considered to be his finest. Moss is concerned about the desert part of 474 million acres of natural resource, lands administered by the Bureau of Land Management. Moss juxtaposes the varied beauty of the desert with what he feels to be the abuses of it. He will narrate the film in person.

"The Land No One Wanted" is the last in a series of films sponsored by the Monterey Peninsula Audubon Society and National Audubon Society, in cooperation with MPC's Community Services Office.

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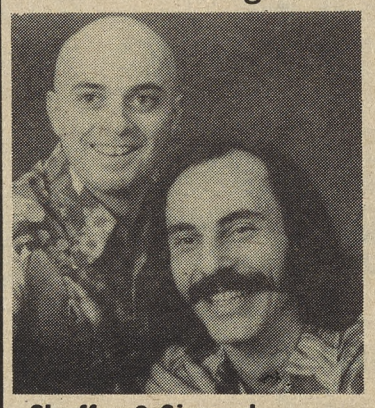

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Sat. & Sun. — 2, 4:30, 7 & 9:30

PG 373-4777 Monterey CINEMA 70 Del Monte Center
BARRY LYNDON
Directed by Stanley Kuprick
Mon.-Fri. — 7:45
Sat. & Sun. — 1:15 & 7:45

PG 624-3111 Carmel Valley VALLEY CINEMA Mid Valley Shopping Center
THREE MUSKETEERS
Mon. - Fri. 7:30 Sat. - Sun. 3:45 & 7:30
FOUR MUSKETEERS
Mon. - Fri. 9:30 Sat. - Sun. 4:40 & 9:30

tainment

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the production stage manager. Toni Field is the producer.

"Ten Little Indians" will play Fridays and Saturdays at 8:30 p.m. and Sundays one hour earlier at 7:30 for a six-week run through April 23. For dinner and show reservations call 624-1661.

(left), Marie Cortez and Rod McMahon are shown in a scene from the ion of "10 Little Indians," scheduled to open Friday, March 19.

Nightlife

CHINA ROW: Organist Dick Duane Thursday-Saturday. 444 Cannery Row, Monterey. Each night from 8 to 1. 373-8494.

HIGHLANDS INN: Songstress Curtis Phillips, Friday-Saturday during cocktails and dinner; Ted Roe on piano each night except Monday, 6 p.m. until closing. Four miles south of Carmel on Highway 1, 624-3801.

LOVER'S POINT INN: Double entertainment with Bob Walls on the organ and Michael Scott singing old and new tunes each Friday and Saturday night, plus holidays. No cover. Ocean View Blvd. and 17th St., Pacific Grove. 372-7787.

MISSION RANCH: Nightly Piano bar with Kay Holman from 9 p.m. to 1 a.m. No cover. 26260 Dolores, Carmel. 624-3824.

CASA MUNRAS: Joe Ingram Trio, nightly dancing. No cover. Fremont and Munras Aves., Monterey 375-2411.

THE WAREHOUSE: Appearing on Friday and Saturday beginning at 8:15, Barbara Kelly and the Warehouse Band. No cover but club membership required. Club membership $2, available at the door. Cannery Row at Prescott, Monterey. 375-1921.

THE OUTRIGGER: Comedy and song of Sioux Scott and Tom Fordham, Wednesday-Saturday 9:15 to 1. No cover. 700 Cannery Row, Monterey. 372-8543.

DEL MONTE HYATT HOUSE: Cloudburst Monday-Saturday 9-1:30; Bill LePine Trio on Sunday. Nightly dancing, no cover. 1 Old Golf Course Road, Monterey 372-7171.

BOILER ROOM: Entertainment nightly beginning at 8. Monday-Wednesday – Doug Gill; Thursday-Sunday, the band, California. No cover. Located in Cannery Row Square, Monterey. 373-1449.

THE HATCHCOVER: Appearing Wednesday-Sunday, Langford & Zobler, Sunday – Bryan Dymond. Steve Uhler on Tuesday. No cover. Carmel Rancho Shopping Center, 624-8286.

HOLIDAY INN, CARMEL: Shaffer & Simard, Wednesday-Sunday, 9-1. No cover. Highway 1 and Rio Rd. Carmel. 624-1841.

HOLIDAY INN, MONTEREY: Debbie Joyce, Tuesday-Saturday, 9-1:30. No cover. On Highway 1 and Del Rey Oaks Exit. 394-3321.

KALISA'S: Live jazz on Thursday, music and belly dancing from 8 to 10 on Friday and Saturday. Classical guitarist Robert Eckert on Monday. 851 Cannery Row, Monterey. 372-8512.

KING'S CROSS STATION: Entertainment each night beginning at 9. Bryan Dyamond – Monday and Tuesday; Rick and Jan, Wednesday-Saturday; and classical guitarist Peter Evans on Sunday. 116 Forest Av. Pacific Grove. No cover. 372-5171.

RAMADA INN: "Hot to Go" Tuesday-Sunday, 9-1:30. $1.50 cover on Friday and Saturday. Wednesday is Ladie's Night with a $1 cover for men only, dance contest. 1425 Munras, Monterey. 649-1020.

TIA MARIA: "Bliss" Tuesday-Saturday, other entertainment on Sunday and Monday. On Cannery Row at Hoffman Av., 373-0611.

MISSION RANCH BARN: Live rock bands each Friday and Saturday night from 9:30 to 1:30 a.m. $1 admission. 26260 Dolores, Carmel. 624-3824.

OBERG'S: Discotheque each night from 9 p.m. until 2 a.m. No cover or minimum, 2200 Fremont Ave., Monterey. 375-6116.

SPEAKEASY: Dance to live rock bands seven nights a week. 206 E. Franklin, Monterey. 373-0611.

GAY NINETIES DANCE GROUP: Three-piece ensemble playing traditional rhythms for adult dancing. Chautauqua Hall, 16th and Central; Pacific Grove on Saturdays only from 8:30-11:30 p.m. $1.50 per person.

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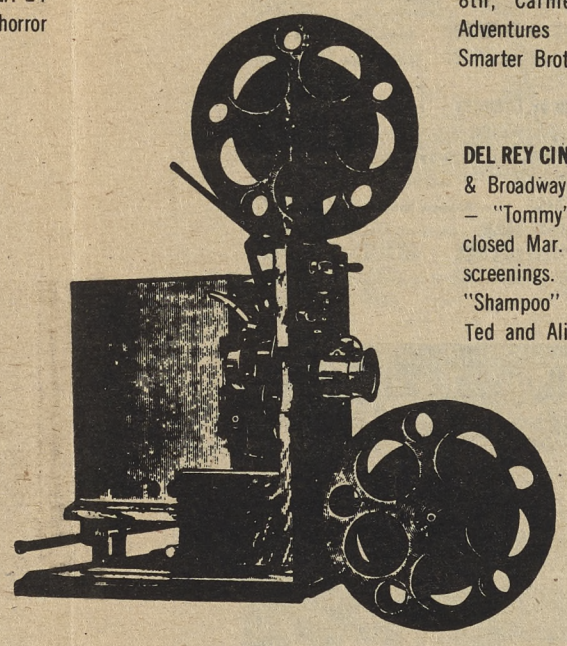
VALLEY CINEMA: Carmel Valley Shopping Center, 624-5111. "The Three Musketeers" and "The Four Musketeers."

TANTAMOUNT: On Middle Canyon Road, Carmel Valley, 659-2405. "Bells are Ringing" starring Judy Holliday and Dean Martin. This 1960 comedy was directed by Vincente Minnelli and will be shown at 8:40 p.m. Friday and Saturday nights only.



DEL REY CINEMA: Corner of Fremont & Broadway, 394-9066. Mar 19-21 – "Tommy". The theatre will be closed Mar. 22 and 23 for private screenings. Beginning Mar. 24 – "Shampoo" and "Bob and Carol, Ted and Alice."

HILL: 71 Soledad Dr., Monterey. 375-2800. "The Devil Within" and "The Devil's Rain."

REGENCY: 426 Alvarado, Monterey. 375-6696. "Seven Alone" and "Guns of A Stranger."

STATE: 417 Alvarado, Monterey, Monterey. 372-4555. Jack Nicholson in "One Flew Over the Cuckoo's Nest."

GOLDEN BOUGH: Monte Verde & 8th, Carmel. 624-4044. "The Adventures of Sherlock Holmes' Smarter Brother."

Symphony, choral society plan concert

The Monterey County Symphony Orchestra and the Monterey Peninsula Choral Society join forces under the baton of Haymo Taeuber in the Verdi "Requiem," Sunday, April 4 at Monterey Peninsula College Gym-Auditorium, Monday, April 5 at Sunset Auditorium, Carmel; and Tuesday, April 6 at Sherwood Hall, Salinas Community Center. All performances at 8 p.m.

Soloists for the performances are Marie Gibson, Soprano, Glenna De Weese, Contralto, Stephen Janzen, Tenor and William Ramsey, Bass.

The 100 voice choral society is featured annually in the Christmas concerts at Carmel Mission Basilica. Their performances with the full orchestra each season have included Beethoven's "Missa Solemnis," Mendelssohn's "Elijah" Haydn's "Creation," Bernstein's "Chichester Psalms, Poulenc's "Gloria, Carl Orff's "Carmina Burana" and in addition to the Verdi "Requiem," the Brahms and Mozart "Requiems."

Haymo Taeuber is music director of the choral society as well as of the symphony orchestra. He trained the Vienna Boys Choir and toured with them for at least 2,000 performances throughout Europe.

Tickets for the performances are available at the usual symphony outlets and at the symphony office in Carmel. Call 624-8511 for further information.

MPC chorus sets free Mission concert

The Monterey Peninsula College Chorus will give its 26th annual Spring Concert in Carmel Mission Basilica on Sunday evening March 21 at 8:15 p.m.

Sarah Franklin, soprano, and Edward Hanon, oboist, will be guest soloists, according to Dr. Harvey Marshall, chorus director. They will be heard in Psalm 112 (Laudate Pueri Dominum), a Biblical psalm given a musical setting by George Frederic Handel.

Ms. Franklin earned a master's degree at the Juilliard School of Music and has performed with the St. Louis Symphony and Oakland Symphony. During her residence in New York she sang in concert and oratorio. In the San Francisco area last fall, she sang the role of the countess in the West Bay Opera Company's performances of Mozart's Marriage of Figaro.

Hanon is a music instructor with the Pacific Grove Unified School District and a member of the Monterey County Symphony.

Other major works to be heard in the concert will be the "Sixteenth Mass" (Theresien-Messe), a late 1700s work by Franz Joseph Haydn and the "Te Deum," a modern work by William P. Latham.

COMMUNITY THEATRE presents MONTEREY PENINSULA
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Director Bob Lester
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"THE MAN WHO CAME TO DINNER"
Play by George Kaufman, Moss Hart
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Pepto Bismol	Antacid	12 oz.	$1.49
Kaopectate	Concentrated	8 oz.	$1.13
Di Gel Tablets	Antacid	100 ct.	$1.72
Di Gel Liquid	Antacid	6 oz.	$1.06
Rolaids	Bottle, Antacid	75 ct.	$1.15
Rolaids	Antacid	3 roll	58¢
Rolaids	Spearmint flavor	3 roll	58¢
Alka 2 Tablets	Chewable Antacid	3 roll	58¢
Milk of Magnesia	Phillips	12 oz.	99¢
Milk of Magnesia	Phillips, Mint Flavor	4 oz.	53¢
Milk of Magnesia	Phillips, Mint Flavor	12 oz.	99¢
Nasal Spray	Neo Synephrine	.667 oz.	$1.26
Inhaler	Vicks, Self Service pk.	.007 oz.	82¢
Nasal Spray	Sinex	.5 oz.	$1.26
Primatene	Nasal Mist Units	.5 oz.	$3.81
Nasal Spray	4 Way	.5 oz.	99¢
Murine Eyewash	Standard Plastic	.6 oz.	$1.14
Clear Eyes	Eyewash	.5 oz.	$1.26
Solution	For Wetting Contact Lenses	2 oz.	$1.74
Campho Phenique		1 oz.	62¢
Bactine	Squeeze Bottle	2 oz.	79¢
Bactine	Aerosol	4.5 oz.	$1.62
Sominex	Tablets	32 ct.	$1.84
Sleep Eze	Tablets	12 each	99¢
Nytol Tablets	Sleeping, Regular	18 ct.	$1.29
Compoz Tablets		12 ct.	99¢
Doanes Pills		40 ct.	97¢
First Aid Cream	Johnson & Johnson	.8 oz.	78¢
Red Cross Gauze	Johnson & Johnson 2 in. x 5 yd.	roll	59¢
Feen A Mint	Laxative Gum	16 ct.	59¢
Correctol		30 ct.	99¢
Ex Lax Tablets	Chocolate Laxative	18 ct.	69¢
Ex Lax Tablets	Chocolate, Laxative	48 ct.	$1.44
Ex Lax Pills	Unflavored, Laxative	30 ct.	99¢
Ben Gay Gel		1.25 oz.	$1.04
Ben Gay	Greaseless	1.25 oz.	$1.04
Ben Gay	Regular	1.25 oz.	$1.04
Allerest	Time Capsules	10 ct.	$1.35
Allerest Tablets		24 ct.	$1.29
Allerest Tablets		48 ct.	$2.19
Contac Capsules	Allergy Relief Medicine	20 ct.	$1.39
Coricidin Tablets	Regular	25 ct.	$1.09
Coricidin D	Tablets	25 ct.	$1.09
Band Aid Strips	Sheer, Value Pack	70 ct.	$1.26
Contac Capsules		10 ct.	$1.07
Plastic Strips	Band Aid, Medium	30 ct.	62¢
Plastic Strips	Band Aid, Economy	70 ct.	$1.26
Mentholatum	Ointment	1 oz. jar	49¢
Vicks Vaporub		1.5 oz.	83¢
Lanacane Cream	Medicated	1.2 oz.	$1.44
Cotton	Johnson & Johnson, Red Cross, Large	4 oz.	$1.44
Cotton Swabs	Johnson & Johnson	200 ct.	79¢
Blue Blades	Gillette, Super	15 ct.	$1.32
Gillette Band	Adjustable Techmatic	5 ct.	89¢
Gillette Blades	Thin	10 ct.	75¢
Schick Blades	Super II Twin Cartridge	5 ct.	$1.10
Schick Blades	Injector Twin	4 ct.	83¢
Schick Kit	Super II Razor	Each	$2.76
Adhesive Powder	Fasteeth Denture	2 oz.	96¢
Denture Cleaner	Denalan	7 oz.	95¢
Denture Creme	Fixodent, Adhesive	2.5 oz.	$1.26
Efferdent	Tablets	40 ct.	$1.06
Orafix	Denture Adhesive	2.75 oz.	$1.13
Denture Creme	Poli Grip, Adhesive	1.625 oz.	95¢
Poli Grip	Super, Cream	2.4 oz.	$1.27
Dental Floss	Johnson & Johnson	200 yds.	$1.99
Dental Floss	Johnson & Johnson, Unwaxed	200 yds.	$1.99
Denture Creme	Wernets	3.9 oz.	99¢
Denture Creme	Wernets	5.1 oz.	$1.19
Toothpaste	Sensodyne, Economy Size	4 oz.	$1.34
Tooth Brush	Pro Double Duty	Each	52¢
Toothpaste	Ultra Brite	5 oz.	79¢
Toothpaste	Close Up, Family Size	6.4 oz.	96¢
Dental Cream	Colgate	5 oz.	79¢
Toothpaste	Crest, Medium	1.5 oz.	36¢
Toothpaste	Crest, Extra Large	5 oz.	79¢
Toothpaste	Crest, Family Size	7 oz.	96¢
Toothpaste	Crest, Mint	5 oz.	79¢
Toothpaste	Crest, Mint	7 oz.	96¢
Listerine	Antiseptic Mouthwash	14 oz.	96¢
Lavoris	Mouth Wash	7 oz.	75¢
Mouthwash	Cepacol	20 oz.	$1.49
Mouthwash	Scope, Super Size	24 oz.	$1.74
Pals Vitamins	with Iron	60 ct.	$2.13
Vitamins	Flinstone, with Iron	60 ct.	$2.10
Vitamins	Flinstone, Chewable	60 ct.	$1.86
Vitamins	One A Day, with Iron	60 ct.	$2.16
Vitamins	One A Day, with Iron	100 ct.	$2.99
Geritol	Tablets	40 ct.	$2.86
Vitamins	Safeway, Multiple	100 ct.	87¢
Vitamins	Safeway, Multiple with Iron	100 ct.	99¢
Multi Vitamins	Safeway, Chewable	100 ct.	$1.39
Denture Cleanser	Efferdent, Tablets	96 ct.	$1.79
Geritol	Tablets	80 ct.	$4.39
Alka Seltzer	Foil Pack	72 ct.	$2.34
Baby Lotion	Johnsons	16 oz.	$1.99
Pain Formula	Anacin, Arthritis	100 ct.	$1.99
Bronkaid Tablets		30 ct.	$1.49
Empirin Compound		100 ct.	$1.18
Aspirin	St. Joseph for Children	36 ct.	35¢
Bayer Aspirin	Pain Relief	24 ct.	52¢
Bayer Aspirin	Pain Relief	200 ct.	$1.49
Bayer Aspirin	Pain Relief	100 ct.	94¢
Midol Tablets		30 ct.	$1.14
Pamprin Tablets	Preperiod	24 ct.	$1.14
Aspirin	Safeway, Buffered	100 ct.	63¢
Bufferin Tablets		60 ct.	$1.12
Bufferin Tablets		100 ct.	$1.32
Bufferin Tablets		165 ct.	$2.47

Cheese & Spreads

Light Margarine	Imperial, Blend	1 lb.	41¢
Soft Margarine	Mrs. Filbert	1 lb.	51¢
Swiss Cheese	Kraft Deluxe, Sliced Safeway,	8 oz.	89¢
Cheese Food	Processed Sharp, Sliced Safeway,	8 oz.	79¢
Cheese Food	Processed Swiss, Sliced Safeway,	8 oz.	79¢
Cheese Food	Processed Pimento, Sliced	8 oz.	79¢
American Cheese	Lucerne, Single Sliced	8 oz.	79¢
Swiss Cheese	Lucerne, Single Sliced	8 oz.	79¢
Sliced Cheese	Safeway, Swiss American	1 lb.	$1.55
Cheese Food	Safeway, American Sliced Safeway,	1 lb.	$1.49
Cheese Food	Processed American Sliced Safeway,	8 oz.	79¢
Cheese Food	Processed American Sliced	12 oz.	$1.19
Cheese Slices	Safeway, Processed American	3 lb.	$4.49
Sliced Cheese	Lucerne, Monterey	8 oz.	79¢
Sliced Cheese	Lucerne, Single Wrap, American	12 oz.	$1.25
Sliced Cheese	Lucerne, Single Wrap, American	16 oz.	$1.55
American Cheese	Kraft	32 oz.	$2.75
Marmalade	King Kelly, Orange	16 oz.	57¢
Pure Honey	Desert Bloom	80 oz.	$3.69

Frozen Foods

Vegetables	Birds Eye International	10 oz.	59¢
Turnovers	Pepperidge Farms	12.25 oz.	71¢
Icebergs	Aunt Janes Polish	24 oz.	59¢

Cereal Favorites

Cheerios Cereal	Cold-prepared	15 oz.	90¢
Total Cereal	Whole Wheat Flakes	12 oz.	83¢
Wheaties Cereal	Cold-prepared	18 oz.	83¢
All Bran Cereal	Kelloggs	16 oz.	66¢
Raisin Bran Cereal	Kelloggs, Flakes	15 oz.	77¢
Kelloggs Cereal	Sugar Frosted Flakes	15 oz.	81¢
Variety Pack	Kelloggs, Cereal	10 oz.	69¢
Granola Cereal	Nature Valley, with Cinnamon & Raisin	16 oz.	83¢

Beverage Favorites

Orange Juice	Lucerne, Pure	32 oz.	44¢
Orange Juice	Lucerne, Pure	48 oz.	65¢
Orange Juice	Lucerne, Pure	½ Gallon	87¢
Cafe Mocha	Hills Bros., Viennese, Capri	8 oz.	$1.35
Coffees	General Foods International	8 & 10 oz.	$1.35
Tasters Choice	Coffee Freeze Dried	4 oz.	$1.51
Ice Tea Mix	Nestea, with Sugar & Lemon	24 oz.	$1.83
Iced Tea Mix	Nestea, Lo Cal	8 oz.	$2.13
Grape Juice	Empress, Pure Concord	40 oz. glass	$1.03
Tomato Juice	Town House, Fancy	46 oz.	39¢
Tomato Juice	Libby	46 oz.	56¢

Oils & Baking Needs

Salad Oil	Nu-made, Pure Vegetable	48 oz.	$1.29
Salad Oil	Nu-made, Pure Vegetable	128 oz.	$3.29
Crisco Oil	Pure Vegetable	48 oz.	$1.59
Peanut Oil	Planters	24 oz.	$1.27
Safflower Oil	Hollywood	32 oz.	$1.49
Brownie Mix	Jiffy, Fudge	8 oz.	29¢
Cake Mixes	Jiffy, Dark Fudge, White or Yellow	9 oz.	29¢

Desserts & Fruits

Jello Pudding	Banana Cream	5.25 oz.	33¢
Jello Puddings	Small Package	Pkg.	24¢
Jello Puddings	Small Package	Pkg.	27¢
Raspberries	Oregon, Red	16 oz.	81¢
Pitted Cherries	Oregon, Royal Anne	16 oz.	75¢
Pitted Cherries	Oregon, Dark Sweet	16 oz.	75¢
Ocean Spray	Jellied or Whole Cranberry Sauce	16 oz.	39¢
Pineapple	LaLani, Chunk, Crushed or Sliced	20 oz.	54¢
Pineapple	Dole, Sliced, Chunk or Crushed	20 oz.	55¢

Canned Vegetables

Green Beans	Del Monte, Cut	16 oz.	28¢
Green Beans	Town House, Cut	8 oz.	18¢
Green Beans	Del Monte, French Style	16 oz.	28¢
Diced Beets	Town House	16 oz.	26¢
Sauerkraut	Stokelys Bavarian	16 oz.	31¢
Tomatoes	Redpack, Peeled	16 oz.	31¢
Tomatoes	Hunts, Pear Shaped	28 oz.	59¢
Water Chestnuts	Dynasty, Peeled	8 oz.	43¢

Prepared Foods

Baked Beans	B & M, Brick Oven	16 oz.	55¢
Sugar Beans	Van Camp, Brown	15.5 oz.	39¢
Pork and Beans	Campbells	16 oz.	35¢
Vegetarian Beans	Heinz	16 oz.	40¢
Ranch Style Beans		15 oz.	28¢
Nalley's Chili	Regular, Thick or Hot Chili Con Carne with Beans	15 oz.	55¢
Beef Ravioli	Franco-American	14.75 oz.	46¢
Nalley's Stew	Big Chunk	24 oz.	96¢
Tamales	Van Camp	15.5 oz.	49¢
Potted Meats	Libby's	5 oz.	35¢
Vienna Sausage	Armour	5 oz.	39¢

Canned Soups

Chili Beef Soup	Campbells	11.25 oz.	30¢
Clam Chowder	Campbells Soup	10.75 oz.	30¢
Clam Chowder	Campbells, New England	10.75 oz.	37¢
Vegetable Soup	Campbells	10.5 oz.	21¢
Vegetable Beef Soup	Campbells, Family Size	26 oz.	69¢

Pet Foods

Dog Food	Kel L Ration	15.5 oz.	22¢
Dog Meal	Purina, High Protein	5 lb.	$1.37
Dog Chow	Purina	5 lb.	$1.37
Dog Chow	Purina	10 lb.	$2.59

LOW-LEVEL PRICING..

Safeway's low-level pricing program means simply that we have reduced prices throughout the stores to enable our customers to shop and save any day of the week. Although prices have been reduced, there has been no reduction in quality, variety or service.

PLUS "SUPER-SAVERS"

..for additional Savings every day of the week.

SUPER SAVER — SHORT-TIME OFFER — EXTRA SAVING — STOCK UP NOW!

When you see an item marked "Super Saver" it means a special temporary extra savings on items priced even below our Low-Level Price.

Baby Needs

Soy Concentrate	Neo Mull	13 oz.	56¢
Similac, Isomil	Ready to Feed	32 oz.	83¢
Infant Formula	Soyalac Liquid Concentrated	13 oz.	44¢
I-Soylac		13 oz.	44¢
Kimbies Diapers	Daytime Disposable	30 ct.	$2.21
Kimbies Diapers	Extra Absorbent Daytime	24 ct.	$2.21
Kimbies Diapers	Toddler Day & Night	12 ct.	$1.45
Pampers Diapers	Toddler	12 ct.	$1.45

Miscellaneous

Ceasar Dressing	Kraft, Golden	8 oz.	52¢
Worcestershire	L & P, Sauce	5 oz.	47¢
Mushrooms	B in B, Deluxe Sliced or Whole	2.5 oz.	39¢
Taco Shells	Lawrys	13 ct.	53¢
Taco Shells	Lawrys	20 ct.	73¢
Chunk Tuna	Star Kist, Style	12.5 oz.	$1.03
Solid Tuna	Star Kist, Light, in Water	7 oz.	63¢
Chunk Tuna	Chicken of Sea, Light	9.25 oz.	79¢
Dry Milk	Lucerne, Non-Fat, 8 Qt.	25.6 oz.	$1.76
Dry Milk	Lucerne, Non-Fat, 12 Qt.	38.4 oz.	$2.61
Dry Milk	Carnation, Instant Powder, 14 Qt.	44.8 oz.	$3.29
Crazy Cones	Party Pride	24 ct.	57¢
Potato Chips	Pringles	9 oz.	85¢

Dried Foods

Kraft Dinner	Macaroni	7.25 oz.	28¢
Pearl Barley	Town House	1 lb.	27¢
Lima Beans	Town House, Large	1 lb.	50¢
Split Peas	Town House, Green	1 lb.	21¢
Burger Mixes	Lipton, Better	Reg. Wt. Pkg.	45¢
Tuna Helper	Betty Crocker, Noodles N Cream	8.75 oz.	59¢
Wheat Bulgar	Fishers, Ala	1 lb.	50¢

Household Needs

Tissue	Marina, Bathroom, Assorted Colors	4 Roll	79¢
Garbage Bags	Kitchen Craft, 4 Gallon	30 ct.	73¢
Plastic Wrap	Kitchen Craft, Clear	12" x 200 ft.	65¢
Storage Bags	Kitchen Craft, Food	50 ct.	73¢
Paper Cups	Sweetheart, Dispenser Refills	5 oz. 100 ct.	97¢
Fabric Softener	Bounce, Sheets	40 ct.	$1.86
Fabric Softener	Bounce, Sheets	10 ct.	49¢
Cleanser	Comet	14 oz.	28¢
Spray Cleaner	Fantastik, Refill	64 oz.	$1.69
Rug Cleaner	Glory Spray Foam	24 oz.	$1.75
Airwick	Solid, Natural Scent	5 oz.	41¢
Renuzit	Solid, OrdorKiller	7 oz.	47¢
Finish	Dishwasher Detergent	50 oz.	$1.27
Toilet Soap	Brocade, Bath, 4.75 oz. bar	3 ct.	59¢
Safeway Logs	Multi Flame (Case of 6 $4.14)	each	69¢
Duraflame Log	3 Hour (Case of 6 $5.29)	each	89¢

EXPRESS CHECKOUT

Every hour that Safeway is open you'll find an express checkstand open for your convenience.

More Safeway Values-next page

in California it's Safeway

Items and prices in this ad are available March 17, 1976 thru March 23, 1976 at all Safeway Stores in the following counties: *Solano, Napa, Sonoma, Marin, Contra Costa, Alameda, San Francisco, San Mateo, Santa Clara, Monterey and Santa Cruz. *Prices not effective in Vacaville and Fairfield. No sales to Dealers.

WELCOME FOOD STAMP SHOPPERS

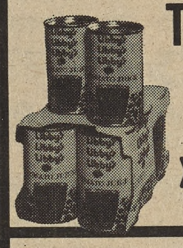
Your Low-Level Price Store SAFEWAY

(L) *Mid-Valley Center, Carmel Valley Road*

(L) These Safeway stores have liquor licenses
(B) In store bake shop at the store

SAFEWAY FOR LOW-LEVEL PRICING!

Oatmeal Bread
Skylark, 1½ lb.
SUPER SAVER **39¢**



Tomato Juice
Libby's, Six 5½ oz. Cans
SUPER SAVER **55¢**

Mac & Cheese
Town House Dinner, 7 ¼ oz.
SUPER SAVER **4 for 88¢**

Mt. Castle Wine
Gallon Jug
SUPER SAVER **$1.89**

Gold Medal Flour
Enriched
5-Pound Bag
SUPER SAVER **69¢**

Purina Cat Food
Variety Menu
6½ or 6 oz. cans
SUPER SAVER **6 for $1**

Tampax Tampons
40 count
SUPER SAVER **$1.22**

100% Orange Juice
Bel-air Frozen Concentrate
From Florida 6 oz.
SUPER SAVER **4 for 88¢**

Large Eggs
Lucerne, Grade AA
Dozen
67¢

1-Lb. Bread
Mrs. Wright's
Super Soft - loaf
25¢

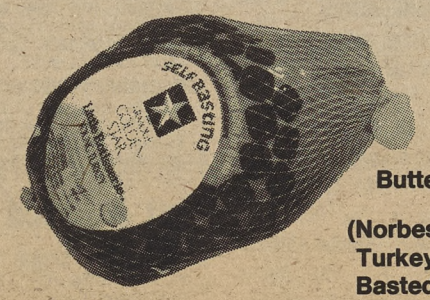
Coffee
Safeway, 2 lb. Bag
$2.43

Mayonnaise
Nu-made
Quart
87¢

Mother's Cookies
Family Choice Assortment 2 lb. box
SS **$1.79**

Potatoes O'Brien
Bel-air, Frozen 2 lb.
SS **69¢**

Dishwasher All
Detergent 35 oz.
SS **89¢**



Rotisserie Turkey
Armour Golden Star
Butter or Corn Oil Basted
(Norbest Small Turkeys-Self Basted)
Frozen **lb. 59¢**

THE PERFECT HOST
Paul Masson Vin Rose' Sec

The term "sec" on a wine label indicates that the wine in the bottle is dry. This is an accurate description for Paul Masson Vin Rose' Sec. This wine is distinctively dry and it exhibits a light fresh taste and aroma. Serve it chilled by itself or as a compliment to any entree. The price is 5th **$2.09**

Refrigerated Items

Hungry Jack Biscuits	10 oz.	35¢
SS Dinner Rolls Pillsbury Crescent (4 oz. 25¢)	8 oz.	45¢
Biscuits Pillsbury Buttermilk or Country Style	7½ oz.	14¢
Extra Light Biscuits Pillsbury	7½ oz.	18¢
Cookie Dough Pillsbury Chocolate Chip	14 oz.	98¢
Borden Lite Line Single-Wrapped Slices	12 oz.	$1.29

Canned Goods

Libby's Pears Halves, Juice Pack	16 oz.	41¢
Fruit Cocktail Libby's, In Juice	16 oz.	40¢
Sliced Cling Peaches Libby's	16 oz.	41¢
Niblets Corn Green Giant (Sweet Peas 17 oz. 39¢)	12 oz.	33¢
SS Mixed Vegetables Veg-All	8 oz.	21¢
Corned Beef Libby's (Corned Beef Hash 15½ oz. 71¢)	12 oz.	$1.13

Liquor-Beer-Wine

Ten High Straight Bourbon 86 Proof (Old Calhouns 86 Proof Quart $4.97)	Quart	$5.99
Blended Whiskey Coldbrook, 80 Proof	5th	$3.39
Gilbey's Vodka 80 Proof	5th	$3.99
Lucky Lager Draft Beer - cans	6-12 oz.	$1.53
Brown Derby Beer cans	6-12 oz.	$1.19
Almaden Grenache Rose	5th	$1.89
Cabernet Sauvignon Italian Swiss Colony	magnum	$2.99
Chateau La Salle Christian Brothers	5th	$2.25

Gin or Vodka Winner's Cup 80 Proof 5th **$2.89**

Liquor Available at Stores Marked (L) only.

Beverage Suggestions

SS Hot Cocoa Mix	Nestle, Cannister	24 oz.	$1.79
Canterbury Tea	Black - bags	100 ct.	$1.22
MJB Instant Coffee	(Airway Instant 10 oz. $1.71)	10 oz.	$2.37
Nescafe Instant	Decaffeinated Coffee	4 oz.	$1.57
Edwards Coffee	Ground (3 lb. $3.81)	2 lb.	$2.55
MJB Coffee	Ground (1 lb. $1.53) (3 lb. $4.08)	2 lb.	$2.59

Beef for Stew
Stew Boneless
U.S.D.A. Choice Grade Mature Beef
You Can Taste the Difference
lb. **$1.36**

Porterhouse Steak
USDA CHOICE
Beef Loin or T - Bone
U.S.D.A. Choice Mature Grade Beef
lb. **$1.79**

Beef Rib Roast
USDA CHOICE
ALL SIZES
U.S.D.A. Choice Grade Mature Beef
lb. **$1.66**

Canned Hams
Safeway or Dubuque Oval Royal Buffet
5 lbs. **$8.88**

Sirloin Tip Roast
USDA CHOICE
Boneless Beef Loin
U.S.D.A. Choice Grade Mature Beef
lb. **$1.69**

Beef Blade Chuck Roast
USDA CHOICE
U.S.D.A. Choice Grade Mature Beef
lb. **59¢**

Full Cut Beef Round Steak
USDA CHOICE
Bone In
U.S.D.A. Choice Grade Mature Beef
lb. **$1.08**

Boneless Beef Roast
Boneless Beef Rump or Bottom Round Roast
U.S.D.A. Choice Grade Mature Beef
lb. **$1.47**

Safeway's Finest Quality Meats

Sausage Links	Farmer John Fresh Skinless Pork	8-OZ.	58¢
Polish Sausage	Safeway	LB.	$1.69
Chicken Fry Steaks	U.S.D.A. Choice Grade Mature Beef	LB.	$1.89
Cube Steaks	U.S.D.A. Choice Grade Mature Beef Round	LB.	$2.09
Cross Rib Steak	U.S.D.A. Choice Grade Mature Beef Chuck	LB.	$1.69
Rib Eye Steak	U.S.D.A. Choice Grade Mature Beef	LB.	$2.78
Strip Steak	U.S.D.A. Choice Grade Mature Beef Loin	LB.	$2.88
Top Sirloin Steak	Boneless Beef Loin U.S.D.A. Choice Grade Mature Beef	LB.	$1.88

Dungeness Crabs
-Whole- Fully Cooked Uncracked
lb. **99¢**

Sole Fillets	Safeway Precooked	LB.	$1.19
Turbot Fillets	Greenland	LB.	99¢
Oysters	Captain's Choice	10 oz.	$1.29
Scallops	Captain's Choice Precooked	7 oz.	$1.39

Safeway's Finest Quality Meats

Pork Roast	Loin, Sirloin Cut	LB.	$1.29
Spareribs	Pork Loin, Country Style	LB.	$1.29
Burritos	Zippe Beef & Red Chili, Beef & Green Chili Red Hot Beef or Beef & Potato. Pkg.	10 oz.	47¢
Pork Roast	Shoulder Blade, Boneless	LB.	$1.39
Sliced Bacon	Platter Style	LB.	$1.39
Calves Liver	Genuine	LB.	$1.09
Salami Chubs	Italian Dry, Galileo or Gallo	8-OZ.	$1.49
Smoked Pork Hock		LB.	$1.09

Asparagus
Fancy Quality
Large Size
Tender Green Spears
lb. **47¢**

Azaleas
In blossom or in Bud, fully grown, assorted varieties, for outdoor planting. Gal. Cont. **$1.98**

Green Cabbage
Great with Corned Beef
lb. **13¢**

Fresh Broccoli
Nicely Formed Heads
Bunch **49¢**

Delicious Apples
Washington Extra Fancy
Red or Golden
3 lbs. $1

Cucumbers	Large Crisp	2 for 39¢
Carrots	Clip Top	2 lbs. 35¢
Celery	Large Stalks	each 39¢
Red Potatoes	U.S. #1	2 lbs. 39¢
Red Lettuce		4 heads $1.00
White Onions	U.S. #1	lb. 29¢
Bunch Spinach		2 for 39¢

Pantry Supplies

French's Mustard	Prepared	9 oz.	31¢
Black Ground Pepper	Crown Colony	4 oz.	73¢
Good Seasons Dressing	Italian	4 ct.	91¢
Distilled Vinegar	Piedmont, White	Quart	42¢
Bouillon	Herb-Ox Cubes	25 ct.	39¢
Instant Broth	Herb-Ox Packets	8 ct.	29¢
Vanilla Extract	Crown Colony	2 oz.	68¢
SS Golden Griddle Syrup		24 oz.	$1.19

Frozen Foods

SS Green Beans	Birds Eye French, with Almonds	9 oz.	54¢
SS Birds Eye Peas	Combinations 8 oz. or 10 oz.		54¢
SS Mixed Vegetables	Birds Eye, in Sauce 8 oz.		54¢
SS Banquet Dinner	Man-pleaser	regular	99¢
Hash Brown Potatoes	Bel-air	2 lb.	59¢
Orange Plus	Birds Eye Concentrate	12 oz.	63¢
SS Birds Eye Awake	Concentrate	12 oz.	43¢
Rich's Cream Puffs		11 oz.	87¢

Safeway Variety

Pampers Diapers	Daytime or Extra Absorbent 24 ct.	30 ct.	$2.39
Furniture Polish	Kleen Guard	9 oz.	65¢
Sandwich Bags	Kitchen Craft, Plastic	80 ct.	37¢
SS Saran Wrap	(100 sq. ft. 91¢)	50 sq. ft.	53¢
Friskies Dog Food	Meat Flavor	15½ oz.	23¢
Fleischmann's Yeast		envelope	26¢
Realemon Lemon Juice		16 oz.	46¢
Hershey's Chocolate	Plain, with Almonds or Mr. Goodbar	8 oz.	79¢

Non-Foods Favorites

Shampoo 11 oz. Breck Gold Formula Liquid SS **88¢**

Sponge Mop O Cedar Each SS **$2.99**

Efferdent Tablets Denture Cleanser, 60 ct. SS **$1.05**

Excedrin Pain Reliever 100 count SS **$1.09**

in California it's Safeway

Items and prices in this ad are available March 17, 1976 thru March 23, 1976 at all Safeway Stores in the following counties: *Solano, Napa, Sonoma, Marin, Contra Costa, Alameda, San Francisco, San Mateo, Monterey and Santa Cruz. *Prices not effective in Vacaville and Fairfield. Sales in Retail Quantities Only.

WELCOME FOOD STAMP SHOPPERS

Your Low-Level Price Store SAFEWAY

(L) *Mid-Valley Center, Carmel Valley Road*

(L) These Safeway stores have liquor licenses
(L) (B) In store bake shop at the store

NOTICE OF PUBLIC HEARING
ZONING NOTICE
(Upper Carmel Valley Area)

NOTICE IS HEREBY GIVEN that the Planning Commission of the County of Monterey, State of California, will hold a public hearing on Resolution of Intention to amend Ordinance No. 911, the Zoning Ordinance of the County of Monterey, which, if enacted, would reclassify certain property in the Upper Carmel Valley area, extending generally northerly from the Tularcitos Ridge, northeasterly from Camp Stephani in the west and northerly from the Jamesburg area in the east, up to River Road, from "U", "K-L-E-B-4", "T-B-5 5 Ac. Min Buliding Site", "F-B-5 10 Ac. Min. Bldg. Site", "N 5 Ac. Min. Bldg. Site" and "L-M-P-D" Districts to an "AP" and "K-D-B-4" District or to some other classification to allow agricultural uses on minimum building sites of 40 acres. (UPPER CARMEL VALLEY AREA, PC-2400).

NOTICE IS HEREBY FURTHER GIVEN that said hearing will be held on the following date: March 31, 1976, at the hour of 3:30 p.m. in the Supervisors' Chambers, Courthouse, Salinas, California, at which time any and all interested persons may appear and be heard thereon.

MONTEREY COUNTY
PLANNING COMMISSION
E.W. DE MARS
Secretary

Date of Publication:
March 18, 1976

(CVO 357)

NOTICE OF PUBLIC HEARING
ZONING NOTICE
(Upper Carmel Valley Area)

NOTICE IS HEREBY GIVEN that the Planning Commission of the County of Monterey, State of California, will hold a public hearing on the application of PT&T COMPANY (PC-2447) for a Use Permit in accordance with Section 32 of Ordinance No. 911, the Zoning Ordinance of the County of Monterey, which would allow an addition to existing communications equipment building located on portion of Lot H, Los Laureles Center Subdivision, Upper Carmel Valley area, fronting on Paso Hondo Road and Carmel Valley Road. (6 West Carmel Valley Road)

NOTICE IS HEREBY FURTHER GIVEN that said hearing will be held on the following date: March 31, 1976, at the hour of 5:20 p.m. in the Supervisors' Chambers, Courthouse, Salinas, California, at which time and place any and all interested persons may appear and be heard thereon.

MONTEREY COUNTY
PLANNING COMMISSION
E.W. DE MARS
Secretary

Date of Publication:
March 18, 1976

(CVO 358)

Michael Sonnenberg—Owner

CREMATION
inquire about
Complete Cremation Services Provided
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CARMEL VALLEY CHURCH SERVICES

Our Lady of Mt. Carmel
CATHOLIC CHURCH
El Caminito
Carmel Valley Village
659-2224
MASSES:
Saturday, 5:45 p.m.
Sunday, 9:00 a.m. & 12 noon only
Daily, 11:30 a.m. Mon.-Thurs.
Fr. John McSweeney

Carmel Valley Community Chapel
Village Drive,
Carmel Valley Village
(Non-Denominational)
Sunday Services 11:00 A. M.
Church School and Nursery Care
Thrift Shop Tues., Thurs., Sat.
11:00 to 3:00 - Phone 659-2278
Don Johnson, Minister
Phone 659-2431 or 659-2278

St. Dunstan's Church
Episcopal
Robinson Canyon Rd.
Services:
8:00 a.m.-Holy Communion
10:00 a.m.-Morning Prayer and Sermon
The Rev. James W. Brock, Rector
624-6646

St. Philips Lutheran Church
CARMEL VALLEY ROAD
near
SCHULTE ROAD
Service 9:00 a.m.
Church School 10:00 a.m.
Walter J. Vrudny, Pastor
Phone 624-6765 or 624-0856

CHRISTIAN SCIENCE SERVICES
First Church of Christ, Scientist, Carmel
Monte Verde St., north of Ocean Avenue between 5th & 6th
Sunday Services
11 a.m. & 5 p.m.
Sunday School at 11 a.m.
Wednesday Evening Meeting-8 p.m.
Reading Room, Lincoln near Fifth. Open weekdays 10 a.m. to 5:30 p.m.
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ESTATE SALE — CONTENTS of old Malibu colony home to be sold Saturday and Sunday, 10-5. Dolores between 4th & 5th, Carmel. Furniture, clothing, antiques, appliances and fine household goods. No advance sales.

INTRODUCING AT SALON De LaVonne two new services. Individual eyelash application, acrylic fingernails, also special wig services. 624-9095.

THE SPRING SERIES of Living Yoga classes begin March 24 and 25 at Sunset Center. Instructor Lore Kuhns. Phone 624-0919 for information and brochure.

Lost & Found

LOST: BROWN SPIRAL NOTEBOOK with art notes and sketches. Lost downtown Carmel. Phone 624-1281, ext. 244.

LOST: DAINTY HARP shaped pin. Forest Theatre, Sunday night. Particular sentimental value. Reward. 624-1700.

Services Offered

CARPENTRY, REMODELING and REPAIRS. Small jobs wanted. Call an expert. 375-6596 evenings.

PAINTING AND PAPERHANGING done by the professional with 15 years experience. Reasonable prices, free estimates. Local references. Joseph diMauro, 624-1207.

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MR. FIX-IT repairs, painting, etc. Eighteen years in Carmel. No job too small. Ed Miller, 624-2930.

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COMPANIONSHIP UNLIMITED — FOR appointment call - East Bay area (415) 471-4028; Monterey area (408) 394-6122. Manju or Nanja.

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PORTRAITS BY JEANETTE from your favorite photograph. Specializing in the pastel medium at reasonable prices. Call 649-8672.

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PAINTING CONTRACTOR: CRAIG Carroll. License No. 309797. Repaint specialist. References. Free estimates. 649-1861.

SEWING: ALTERATIONS, DRESSMAKING, fine hand-detailing. Call 624-7188 after 5:00 p.m.

S and M GARDENING SERVICE — complete garden and lawn care, landscape maintenance, clean-up. 624-1424 after 4:00 p.m. Steve.

DON'T WAIT FOR hauling, yard care, clean up. Call Speedy in Carmel. Dump truck or pick-up service. 624-4980 all day, everyday.

SCANDANAVIAN PAINTER, DEPENDABLE reasonable. Eighteen years in Carmel. Free estimates. 624-1608.

Instruction

THE SPRING SERIES of Living Yoga classes begin March 24 and 25 at Sunset Center. Instructor Lore Kuhns. Phone 624-0919 for information and brochure.

Situations Wanted

LOCALLY EMPLOYED HORTICULTURIST seeks one day a week landscape maintenance for an estate. After 6 call 394-4664.

Misc. For Sale

PLASTIC BAGS 5½x16 — $1.00 a hundred. Call Keith, 624-3881.

SEASONED OAK WOOD. $50-cord. You haul. 659-3380 after six.

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cents each or 50 for $12.00. Carmel Valley Outlook, Mid Valley Shopping Center, Wednesdays and Thursdays, 9-4. All sales Cash.

TURQUOISE, OPAL, GEMSTONES, jewelry, silver beads, etc. Carmel Valley Plaza Linda — "Patrick," 659-4722.

8 PIECE TEAKWOOD bedroom set, contemporary. From Knapp and Tubbs of San Francisco. 624-4406.

AUTOHARP, 12 cord, original quality Schmidt. Like new, $65. 624-4681.

CARVED, AMERICAN WALNUT desk and bed — 7 ft. high; parlor stove — 5 ft. high; square grand piano. 372-1423 or 375-1664.

Help Wanted

CARTOONIST — IF YOU have talent, a portfolio, know Carmel and are interested in developing a weekly cartoon for the Carmel Pine Cone please apply with samples to Michael Butowitsch, P.O. Box G-1 or 624-3881. EOE M-F.

CIRCULATION PHONE SALES — work from your own home. Experience in phone sales desired. Apply in person only 9-11 and 2-5, Monday thru Thursday, the Carmel Pine Cone, Dolores between 7th and 8th, Carmel. EOE M-F.

HOUSEKEEPER: 40 HOUR week. 8-4 p.m. If live-in, room and board plus salary. Contact Fran Libby at Rippling River. 659-3141.

CARMEL ART GALLERY needs lady with separate income for commission only. 4 hours daily. 625-2000, 4:00-6:00 p.m. or 624-2497, 6:30-8:00 p.m.

WANTED — RETIRED PERSON to garden, yard work, and water at Carmel motel — $50 monthly. 625-0519.

RESPONSIBLE PERSON FOR light housekeeping. Write Carmel Pine Cone — P.O. Box G-1, Carmel c-o R. Miller.

Wanted

WANTED: SNOWSLED or small toboggan. 659-2026.

DO YOU HAVE: Antique furniture of fine quality; porcelain, silver, glass, paintings, prints etc. Davis-Holdship Antiques, Mission Street. 624-5757.

HUSBAND & WIFE WOULD like to locate someone with an enclosed heated swimming pool who would allow us to swim several nights during the week for fitness. We would be willing to pay a small fee for this privilege. References. Arnold, 372-6287 after 6:00 p.m.

TALENTED YOUNG MAN seeks patron to assist serious study of European and Slavic dances, folk lore, music. Desires to establish center for same on Peninsula. References. Please write; 216 Wood St. Pacific Grove. Care of Michael.

WANTED: LOCAL COLLECTOR will pay cash for stamp collections. 375-2018.

CARETAKER WANTED: FREE rent in exchange for cleaning, maintenance. Call 624-7491 between 1:00 and 6:00.

WANTED: THE NEW states of the union flag stamps. Used, undamaged on paper. Pay 2 cents each. Blackburn & Blackburn, 625-2333.

Wanted To Rent

EMPLOYED WOMAN NEEDS studio apartment or such in Carmel to $150. Quiet, non-smoker, no pets. Call 625-0275 after 6:00.

WOMAN WORKING AT Sunset desperately needs Carmel private rental plus utilities up to $100. Message, 624-9168.

LADY DESIRES TO share sales space for antiques and art work. Downtown Carmel. Call Jane, 624-5924.

Vacation Rentals

BEAUTIFULLY FURNISHED CARMEL home available for weekly rental. Reasonable. (209) 834-3390, 834-3751.

VACATION RENTALS, PROPERTY management. Ione Miller, San Carlos Agency, Box 4118, 624-2510 or 624-3846.

WE HAVE FURNISHED HOMES available by the week or month — Lincoln Green Cottages by the week or day. Barbara Wermuth, Carmel Realty, 624-6482.

OCEAN PINES CONDOMINIUMS — 2 bedroom, 2 bath, $750. or short-term. North 17 Mile Drive and Ocean Pine Lane. Call for an appointment 11-4, 625-1400.

Real Estate Wanted

JACKS PEAK — WANTED by private party. Home to buy, lease, or lease with option. 625-2333.

For Rent

CARMEL POINT — FURNISHED studio with kitchen. Comstock built near beach. Single only. $225-month. Must have $550. to move in. Vince Bramlet, Agent, 625-1343.

UNFURNISHED 3 BEDROOM and dining room home in MPCC. Refrigerator, washer, dryer. $400 on lease. Available April 1. George Conn Real Estate, 624-1266.

AVAILABLE APRIL ONE: Unfurnished 2 bedroom, 1 bath, den plus dining room. Beautiful interior. $375.

AVAILABLE APRIL ONE: Completely furnished. 1 bedroom, sitting room, bath. Near beach. $350.

NEW UNFURNISHED APARTMENTS: Downtown, 2 bedroom, 2 bath. Security, enclosed garage. $500 to 650. Includes utilities.
San Carlos Agency

LIVING QUARTERS FOR adult single or retired person. No pets. Garbage, water and electric paid. 659-2026 after 5:00.

STONE, POST & FLOWER home for rent in sunny Carmel Valley Village. 3 bedroom, 2 bath. $400 a month. Call 659-2247.

RANCHO CERRITOS MOBILE HOME park, Santa Cruz Countys newest luxury adult park. Models on display. Come see how wonderful mobile home living can really be. Corner of Green Valley and Main, Watsonville. Telephone 722-5391.

TRAVELING CARMELITES SEEK appreciative tenants for beautiful home. 4 bedrooms, 3 baths, family room, 2 fireplaces. Full of sunshine and views. Attractively furnished and equipt. Available 6 months. April-Sept. $600 monthly. 624-5102 or write P.O. Box 1334.

FURNISHED SHORT-TERM rentals, apartments and rooms, monthly or weekly. Cable TV and heated pool. Blue Sky Lodge in sunny Carmel Valley. 659-9980.

CARMEL: UNFURNISHED, two bedroom, 1 ½ bath condominiums. Dishwasher, disposal, compactor. Laundry hookups. Maintenance paid. Views. Swimming pool. Tennis courts, With fireplace $450 per month on lease. Without fireplace, $425 per month on lease. No pets. Betty Gross, Carmel Realty Company, 624-6484.

FOR LEASE — (1) "SUNCATCHER" — old Carmel cottage completely rebuilt; all new kitchen, carpets, drapes, papered walls. 2 bedrooms, 1 bath, fireplace, separate dining room. Large lot with oaks, squirrels, very close to town. $350.

(2) CARMEL OFFICE — APPROXIMATELY 600 sq. ft., fireplace, 2 rooms and bath, separate stone building in center of charming old court. $300 month.
Lois Renk & Associates
P.O. Box 5367 Carmel 624-1593
Barney Laiolo, Rental Department.

OFFICES FOR LEASE — $200 per month, all utilities paid, upstairs, good view, 500 sq. ft.
$135 per month, all utilities paid, downstairs. Jack Miller, Owner-Agent, 624-3846 or 624-2510.

CARMEL — ONE BEDROOM, unfurnished, large living room, fireplace, redecorated, $275.
TWO BEDROOM, TWO bath near Carmel Point. $325.
Sallie Conn, Realtor
624-1266.

Real Estate For Sale

ARROYO CARMEL CONDOMINIUM — 2 bedroom, 2½ baths, AEK, Wall-Wall, refrigerator, washer-dryer, draperies. 1550 sq. ft. With two tennis courts, swimming pool $59,500. Owner will finance balance after $9,000 down. Owner-Agent. 624-5523 evenings.

CARMEL HOUSE NEAR downtown and beach. Two fireplaces, three bedrooms, two bathrooms, patio, Bar-B-Que and connecting private studio-cottage. One bedroom and bath to use as rental. $77,000. 624-3317.

FOR SALE BY OWNER — 3 bedroom, 2 bath, 2,000 sq. ft., double lot, guest house, 2 blocks from beach. 624-0509.

ONE BEDROOM CONDOMINIUM in The Townhouse, 810 Lighthouse; 2 blocks from Pacific Grove Post Office. Modern unit with carpets, drapes, stove, refrigerator, dishwasher, forced-air heat, patio. Recently redecorated within a quiet, dignified 22 unit, high-security building. $37,000-$7,500 down, owner will carry note at $250 per month. Monthly assessment of $77.00 includes everything except phone and P.G. & E. Please respect the owners and not enter the building. Call Casa Ciesla Property Management for appointment, 372-7581.

RUSTIC CARMEL VALLEY redwood home on the river, for $41,500. Recently remodeled, 1 bedroom, 1 bath, with guest house. Located near the Village. By owner, 659-4805.

NINE MILES SOUTH of Carmel — private hide-a-way for two on 5 acres with panoramic coastal views high above Highway 1. Fireplace, built-ins, sunken tub, etc. $65,500. Call 624-0458.

CARMEL VIEWS No. 4 lot for sale near top of Pine Hills Drive. ½ acre, beautiful view, water, meter, plans included — $26,500. 624-6671.

STONE, POST & FLOWER: From the redwood boardwalk to the luxurious master bathroom, this home is designed and filled with craftsmanship and delight. A large family home of 1800 sq. ft. with a view of the valley. 3 bedroom, 2 bath and family room. $89,500. Take Carmel Valley Road to Country Club Drive and follow our signs to 126 Barbara Way. Offered by G.M.O inc. Realtor. 659-2247.

TRADE YOUR HOME in, on Carmel 13 units. A charming, beautiful setting. 625-0519. Box 2266. Good income.

Business Opportunities

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BUSINESS OPPORTUNITIES

CARMEL COFFEE SHOP, restaurant established 12 years. Owner retiring, asking $42,000.

CARMEL LEASE $15,000 cash. Excellent business location for retail store.

Carmel Needle Point Shop. Nets $18,000. Price $35,000 cash plus inventory.

Business Services Directory

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CLASSIC IN CARMEL

SOUTH OF OCEAN and near the beach in Carmel's best residential area... a classic three-bedroom home of great distinction on a double corner lot. The generous-sized living room has a beautiful beamed ceiling and built-in bookshelves, and you'll appreciate the separate dining room and modern kitchen. Not only is this home is immaculate condition, there's a great big PLUS — two adjoining lots which could be used for building in the future. OUR EXCLUSIVE. By appointment. Offered at $175,000.

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NEW OFFERING — custom designed family living in this two story home in Carmel Valley. Only two years young, this delightful two-story home features three bedrooms, dining room, lovely kitchen, utility room, living room with fireplace AND a family room with its own fireplace as well. Heavy shake roof, huge front area decking and a second floor balcony... all big extras. And you have a half-acre of land and a small creek near your front entrance. Offered at $69,500.

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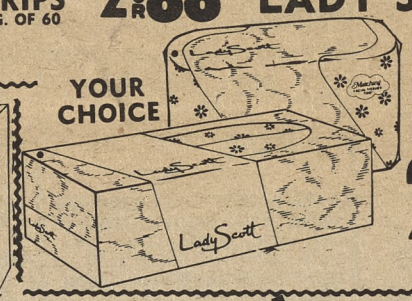

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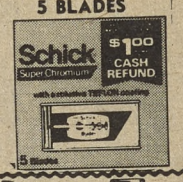

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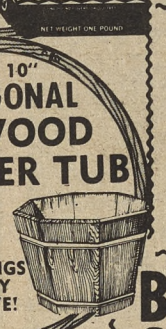

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Fashions for Spring

Advertising Supplement to the Carmel Pine Cone, Carmel Valley Outlook & Time Out

LONGS DRUG STORES ★ LONGS DRUG STORES ★ LONGS DRUG STORES ★

Ferragamo spring shoe collection to be presented

One of the exciting revelations at Saks Fifth Avenue for Spring '76 is the Ferragamo Shoe Collection, where on March 29th the Ferragamo shoe ambassador, Randy Schwartz, will present this exclusive collection to Saks' customers.

New silhouettes add impetus to the Ferragamo movement...set on graceful high heels, so fashionable, so feminine, and so flattering to the foot.

Pumps are in this Spring, surfacing in two distinctive designs, cleverly dressed with hardware trim, and ranging from low to high heels...striking in their dipped side-lines and point toes. Kidskin of course is supreme, in quiet bones, tans, whites and off-whites, just the right compliment for your ready-to-wear. Blue is also a key color along with a viola color and celadon green — new and important for Spring.

The 20's style T-strap is back again for those dressier moments...open-backed and gleaming with a metal ornament atop the "T". Ferragamo's new interpretation of the spectator is polished calfskin with neutral linen insert...wing-tip styling with the Master's touch.

For casual wear, the world of rope is a whole shoe business in itself...slip-on wedges, coverred with braids of roping.

Sandals are also part of the offering with a vamp that is all gathered up, then bound for a soft-draped effect, and perched atop a delicate high heel. Luscious!

And of course it would not truly be the Ferragamo Collection without his classic moccs, the Cablet and Elbert, both set on low stacked heels, with the proud double "F" endorsement buckled acorss the vamp.

As added inducement Saks Fifth Avenue is offering coordinated hand bags as companions to their collection of footwear — envelope clutches that double as shoulder bags. The Florentine Master has developed his own answer to the popular explorer's bag, a carryall of beige Panama linen with a handy pouch to stash your personals.

This white leather handbag with double strap is by "Letisse" and is also available in navy blue and Camel. $30. Other styles will be available in these and many other spring colors including bone and black. The white leather pumps with gold detail is by "Thos. Cort", $33 and also come in black patent leather. Available at Miller's Guild Shop, Dolores and 8th, Carmel.

Cover Fashion From
Saks Fifth Avenue
Del Monte Center
Setting for cover and Page 9
Marsh's Oriental Shop
699 Freemont — Monterey
Photography by David Fuess

Nell's Plum Tree

Our Incomparable Talbott "Travelers" have arrived... and your travel (or stay-at-home) wardrobe will not be complete without some of these no muss, no fuss lovelies. Separates shown here in red-white-navy, 8-18.

Pullover $19
Cardigan $24
Skirt $19
(Pants too at $20)

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The Biggest Little Fashion Shop in Carmel

624-5405
Dolores btwn 5th & 6th
(Court behind Wm. Ober)

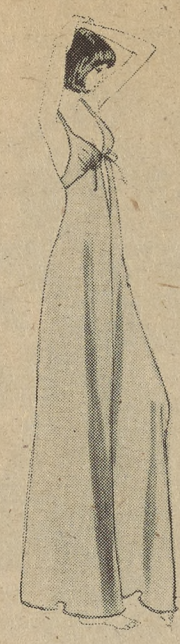
New Fashions in Footwear Are Really Popping Up at Millers

Styles by Thos. Cart shown above range from $33 to $34

Miller's Guild Shop

Dolores & 8th
Carmel

9:30-5
Closed Sun.
624-4774



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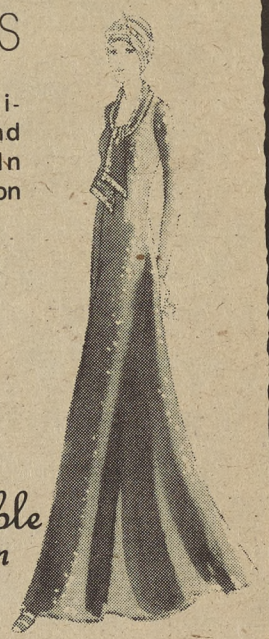

SILVER THIMBLE

The Silver Thimble
On Dolores between Ocean & 6th
Carmel 624-2870

This pleated sheer cotton gauze dress is imported from Greece. Featuring a high waist, the bodice is accented with a tie sash, as in the back. In Small, Medium and Large. $46.50. The 100 per cent cotton, hand crocheted shawl is from Haiti and is sold for $17. These and many more international fashions and gifts can be found at Brown's Barn, newly located on the top level of the Carmel Plaza. The Brown's have been established importers in Santa Cruz county for 25 years.

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The news for men is color

Men's fashions this year are continuing their trend towards a more casually sharp look despite the fact that Carmel's conservative men's clothing is continuing at its usual steady pace.

The more classic suits are reflecting the "French" or tapered cut look. The "vested" or three piece suit is strong this year according to Paget Decker, manager of Dick Bruhn's in Carmel. Bruhn's suit jackets are now exclusively of the two button type with the lower button left loose. The inclusion of the vest has given rise to the return of the gold watch and chain (and the Phi Beta Kappa key if you have one). The "French" look has a continental waist, tuck pockets, flared pants and are fitted more snugly.

Decker emphasized that the leisure suit is still very big this season. Leisure suits are usually worn with an open collar worn over the suit collar. This has resulted in fewer ties and the increased use of turtle necks or chain necklaces. Shirt collars are longer to accommodate the more casual open neck.

"Usually women's fashions preceed men's in the use of materials and colors" says Decker. This is being reflected in men's fashions with the increased use of such colors as orange, peach, rust, lime green and light blue and green. As to the ever-present denim, Decker says "I see no slowing down in denim at all, its still a good look. We thought it was going to die two years ago but now it all ties in with the casual look."

There is a general return to natural fibers such as cotton and wool, but synthetic materials such as ultra suede and chamois skin are influencing fashions. The synthetics have improved markedly in the last three years. They are easily cleaned, washable, light, and do not wrinkle. The chamois-skin is a little softer and somewhat less expensive than ultra suede. Natural leather is becoming more popular than suede Decker feels, because it is smooth, wears longer and is easier to clean.

Shoe styles are also changing somewhat to match the more leisurely look. The cuffless flaired pants are matched with boots in brown or black leather with easy to manage zippers on the side. The boots are a natural complement to the patchwork and madras pants which are continuing

Continued on page 15

Brown's BARN

FASHIONS - GIFTS

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Junior forecast in Spring

By CAROLYN BRADFORD

The jumpsuits we predicted in the fall have dominated the fashion scene in all fabrics, colors and styles — from the denim and "wrinkled" cottons for day to the "slinky" nyesta for evening.

The oriental influence remains strong with mandarin collars, tie and frog closings, extended shoulders, wing sleeves, and toggle buttons.

Colors are fresh, bright and clear, with a predominance of liberty prints. Skirt lengths below the knee are no longer an issue. Done in soft cotton with plenty of movement, and worn with co-ordinating T-tops and scarves, either tied at the neck or even newer, worn tied over the hip as a "fanny hugger".

Vests continue to be a fashion item, and the 3 piece vested suit exemplifies the fresh look of spring.

Watch for African prints and a long wrap to tie four ways called a "Khanga".

A recent fashion show in the Young Dimensions department of Saks showed a trend for dressing up in casual clothes. The long T-dress could go anywhere, and the youthful fashions showed a definite trend away from the ragged look. The exception, and a smashing new look, is the wild knee socks with rolled up blue jeans, and topped with a rakish cap.

Carla McDonald of Santa Catalina School swings down the ramp in a soft coral evening dress with satin piping and matching shawl. She is accompanied by Rick Murnighan of Robert Louis Stevenson School.

Frances McDonald of Santa Catalina School looks fresh as a daisy in a soft blue, two piece dress with hand painted daises. Rick Murnighan shows an unusual interest in gardening. All Men's fashions are from The Store For Men at Saks.

A box office hit worn by Carla McDonald is a bikini featuring "Jaws" on the suit and matching pullover top. Obviously unafraid of the shark is Rick Valentine of R.L.S.

Janine Temperilli has the undivided attention of Rick Valentine as she models a natural muslin short jumpsuit.

Time-On and Time-Off clothes for your life

How you live depends a lot on how you dress. The amount of time spent on the job determines the extent of your wardrobe, and the versatility the accessories that you purchase for the new season. If you spend your working hours looking cool and polished, your time off means a chance to peel down and relax. If you don't work, or if you have a family to look after, your time off hours may be the dressiest in your day.

Nothing looks snappier than a jumper, for time off and time on, and the new quilted jumpers offer an extra measure of good looks. Wear it over a polished shirt, or "bare skin" for the casual hours. Wrap your curls in an indian head scarf, and you are ready to go.

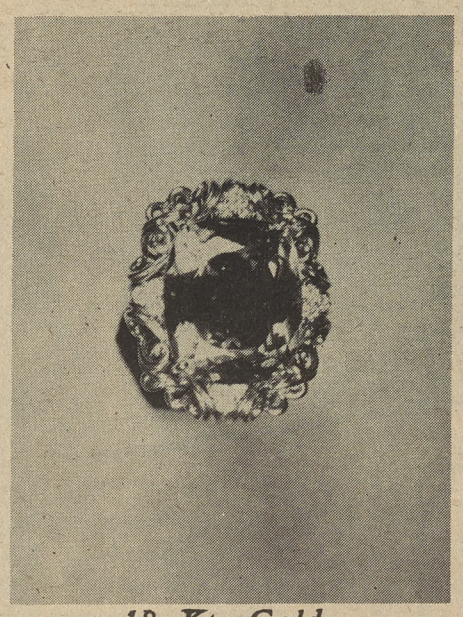
Another time off with a dressed up look is the long tunic, slit shirt-tail fashion over contrasting pants, sometimes caught at the ankles ala Ali Baba, and the super comfortable hemp soled cloth shoe, newsier if it ties around the ankles. Espadrilles come and go in fashion, but from the look in the shoe store windows this spring, they are back in for the great finish for the Time Off look.

This is the year of the accessory. The cotton scarf, small and neat, the hammered golf cuff bracelet, the belt that's as supple as fabric, the trim good looking watch, the simple gold hoop earring, lucite neck-rings that sit right on the collarbone, a thin delicate gold neckchain, a pretty gold-edged comb for your hair, the little flat shoe, the clean casual look of a white cotton pique blazer, the hip hugger 60" scarf, tied like a sarong and worn with a T-Dress, and last but not least, the delicate evening sandal.

Think about the best buys you ever made, the clothes that worked the hardest for you because they doubled up and went with lots of other things. These are the basics you grab most often because they feel good and you can't get along without them. Your new basics may consist of a "scivvy set", a soft little T-shirt with a U-neck, plus a pair of matching side slit shorts for fun in the sun. Then team that shirt with a pair of muslin pants, painter's pants they're called this year, and for fun, top the whole thing with a butcher's apron sporting kangaroo pockets. The apron can do an encore over a skirt, basic and smooth, straight lines with a slit in front to take the hassle out of sitting. The skirt and apron are teamed with a handkerchief soft blouse, which shows up again with a one piece overall, detailed with a tie-it-on neck strap and side and ankle ties. Enter the basic T-Shirt, long or short. It had better be there, or your whole wardrobe will be missing the boat. Treat yourself to a magnificent haircut, and your Time Off, Time On hours will be fashionable and fun.

Est. L 1924

Dramatically Large Ring



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'Ms. L' emphasizes self expression

"Fashion is more than a look — it's exciting — it's the ultimate of personal self-expression." says Peggy Gordon, owner of the new and outstanding "Ms. L." Boutique for women in the Del Monte Hyatt House.

Having graced the pages of Playboy magazine as a Playboy Bunny, Peggy started her modeling career. She is a professional photography and fashion-model. She was a fashion model for five major hotel shops in Las Vegas: Caesar's Palace, Tropicana, Hilton, Flamingo, and Landmark.

Peggy was associated for five years with Suzy Creamcheese of Las Vegas, selected by Vogue magazine as one of the top 10 designer-stylists in the world. Suzy designed for such stars as Ann-Margaret, Liza Minnelli and Cher.

Along with her modeling credits, she extended her awareness of the total look by becoming a make-up artist. She had the opportunity of applying her talents to such famous faces as Connie Frances, Mrs. Bob Cummings, Mrs. Ernest Borgnine, Phyllis McGuire and many, many Las Vegas showgirls.

Peggy has now brought her talents to the Peninsula. She and her husband, Steve, advocate the total look for women and have opened their business as a joint venture in order to extend such a service to Peninsula women.

In a lovely setting of antiques and plants, Peggy shows us the latest in fun fashions, from casual to late night extravagance. Selecting and designing fashions seems second nature to her. Steve on the other hand, having studied with world-wide greats in hair design reflects his talents in his full-service beauty salon, Leonardo del Monte. The salon offers the newest in haircutting and hairstyling techniques, make-up and skin care, sculptured acrylic nails, and manicuring. Something for every woman's needs.

Peggy has traveled extensively through the fashion capitals of Europe, searching for everything that is new and fun in couture fabric and design. "Fashion has become so diversified that it is merely a matter of personal preference. When I visit international fashion shows, the most important thing or idea I bring home with me is the mood and energy I find there. American women are not like European women; so consequently do not necessarily want to dress in exactly the same manner. So, I take the mood of all the shows I go to and combine it with my imagination, independence, and free lifestyle as an American woman and fill my shop with the results."

Ms. L. is a small, tastefully decorated, boutique. Peggy personally selects every garment she buys — sprinkled through are her own one-of-a-kind designs. If she doesn't have what you want, she's willing to help you find it — either out of her imagination of design or at one of the vast outlets to which she has access.

"One delightful thing about todays femme fashion is that after all the almost masculine influence of some liberation feminists, we're all coming up for air and trying to get our identity back as women and consequently going to more and more satins, laces, chiffons, ribbons and all those marvelous things that "big girls" are made of. Hurray! We've finally found a place of equality in this world, but fashion has enabled us to maintain our identity!"

"Ms. L." is Peggy Gordon's example of today's together woman.

Vera Vogue gloves known worldwide

Vera Vogue Originals has become not only a Carmel tradition but one of the most exclusive shops in the country. Handmade, custom sized gloves can no longer be found anywhere in the country except at Vera Vogue's, located in Der Ling Lane. Vera Gutmann, owner, received her Master's Degree from the University of Handcrafts in Breslau, Germany. She and her husband moved to Carmel after World War II and opened the shop in 1955 in its present location.

Vera designs all her gloves and supplies people from all over the world who place their orders by mail, with high quality, custom made gloves.

Carrying on a tradition in craftsmanship that may soon be lost to us, Vera Gutmann provides a touch of personal luxury in clothing accessories.

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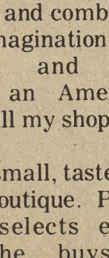
A Unique Resale Boutique

We carry brand names and nearly new merchandise at Low, Low Prices



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Del Monte Shopping Center **372-3101**

Still considered one of the best investments against inflation, the authentic Indian jewelry carried at B & G traders is also a great fashion accessory for the outfit that demands unusual or exotic jewelry. The handiwork of the Navajo, Zuni, Hopi and Santo Domingo tribes is represented in B & G's selection of quality turquoise and silver jewelry, featuring both traditional and contemporary designs in necklaces, bracelets, rings and fetishes. Located on the south side of Ocean between Dolores and Lincoln in Carmel.

Nell's Plum Tree introduces Country Sophistication for town and country by Pendleton. A totally coordinated collection of easy-care better sportswear. Spring showers of Bluebelll, Camellia, Dogwood and Mint. Sizes 6-18. Quiana Cardigan and shell $28 and $24 respectively. The skirt sells for $28. The ensemble can also be completed with pants, a jacket or long skirt, available at Nell's Plum Tree, Dolores and 5th, Carmel.

Jerry Lebeck

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TREND PHOTOGRAPHY
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Next to Hastings, South Parking Lot.

High fashion for children

Miss Corinne Swalwell, owner of Belles and Beaus and The Crib Set located at Lincoln Lane, seemed pleased when she said "Girls are getting away from the horrible washed jeans look. They are becoming more feminine so that now you can tell a boy from a girl."

Corinne feels that play clothes this year are both "intriguing and beautiful." Her lines of children's clothing are rugged enough to take good, hard wear because, she says, she has always bought the best quality things.

This year Belles and Beaus is carrying swim trunks and tops with harmonized colors. Corinne related that Tee shirts are very popular and she says "We can't get enough." Denim is still in style and she suggests that a little bit of trim can make it more feminine.

Corinne has been in the children's clothing business since 1931. She offered two pieces of advice for people buying children's clothing. "Not buying coordinated clothing" she says "is the single biggest mistake mothers make. They buy one piece and then spend hours shopping around for a mate." She also advises, "Buy clothes plenty large so the child will have room to grow."

3 SHOPS OF THE FINEST IN CHILDREN'S WEAR

Est. 1938 (Corinne Swalwell, owner)

Belles and Beaus
4 to 6X Shops
for Boys & Girls

Lincoln Lane
Lincoln St. between 5th and 6th

Florence Eiseman
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For Infants & Toddlers

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Ours Alone:

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Belles and Beaus
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624-2804

New method for hair removal

The American fashion scene has bared its soul to admiring glances. This has created numerous problems for our lithe American beauty. The American woman is more conscious than ever of her appearance. Now there is a new hair-removal technique that will work a special kind of electronic magic to remove body hair — effectively, quickly and painlessly! It is called the DEPILATRON Method.

DEPILATRON was introduced in the United States recently after almost 10 years of development at Optron, a division of Universal Technology, Inc., Woodbridge, Connecticut. It is manufactured under a U.S. Patent and has F.C.C. approval, and is an option to the only method of permanent hair removal known until recently — electrolysis, in which an electrically charged needle is inserted in the follicle to kill the root.

The DEPILATRON method is painless, fast and efficient. And it's safe as listening to the radio. It works on a Space-Age concept that makes other methods of hair removal old-fashioned. There are no needles used — and nothing punctures or even touches the skin, thus eliminating all causes for scarring and infection. This technique uses harmless, medically accepted radio frequency energy. A specially designed "electronic tweezer" is used to gently take hold of the hair above the skin. Then, applying the high frequency energy, the hair is painlessly removed without leaving scars or causing infection. Make-up can be applied immediately after treatments and there is no swelling or marking of the area that was treated. With DEPILATRON, technicians can concentrate on treating any given area, let's say the upper lip or eyebrow, in one visit. This could take many more visits with other techniques since the area can become too sensitive and too painful when worked on intensively.

DEPILATRON has just been put into operation in some of America's most innovative beauty salons. It is now in Charles of the Ritz, Julius Caruso, and Pierre Michel in New York; Nan Duskin in Philadelphia; and in over 500 other fine salons across the country. A year ago it was introduced in Scandinavia, where it is enjoying wide acceptance among both women and men. For many black skins it is the only effective method of permanent hair removal. Many black persons have special problems because their hair is rarely perfectly straight, making it difficult for a needle to reach the papilla. The electric current of DEPILATRON'S short-wave machine can follow the hair to the root. The danger of scarring, to which black skins are particularly vulnerable, also is eliminated. This is the answer for many women who have suffered through sometimes painful hair removal treatments, and for those who have hesitated up to now to have such a treatment because of the pain and irritation involved and fear of a needle.

The new service is located at ROBERT CARY, HAIR & FACE DESIGN, Ocean Avenue, Carmel. Robert Cary, owner, took the course from DEPILATRON in New York City to qualify for offering the service at his salon.

Depilatron's introductory offer:
Come in for half an hour of painless hair removal. We'll give you an extra 15 minutes free.

We're so sure you'll find Depilatron, the no-needles method of hair removal, so completely painless...we're making you this offer just to try it:

We'll give you an additional 15 minutes free with your first paid half-hour appointment.

An electronic tweezer will touch only the hair, not your skin.

In seconds, the hair slides right out.

It's safe, effective even on sensitive parts of the body...but with Depilatron, the only thing you'll feel is beautiful!

Call your local beauty salon listed below for an appointment. But hurry, **this offer expires April 30, 1976.**

On complimentary 15-minute session per customer only.

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SAKS FIFTH AVENUE IS....

Oscar de La Renta

Frank Usher

Bill Blass

The Moroccan Look

Mollie Parnis

John Anthony

Anne Klein

Saks Fifth Avenue

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Monday-Saturday 10-6.

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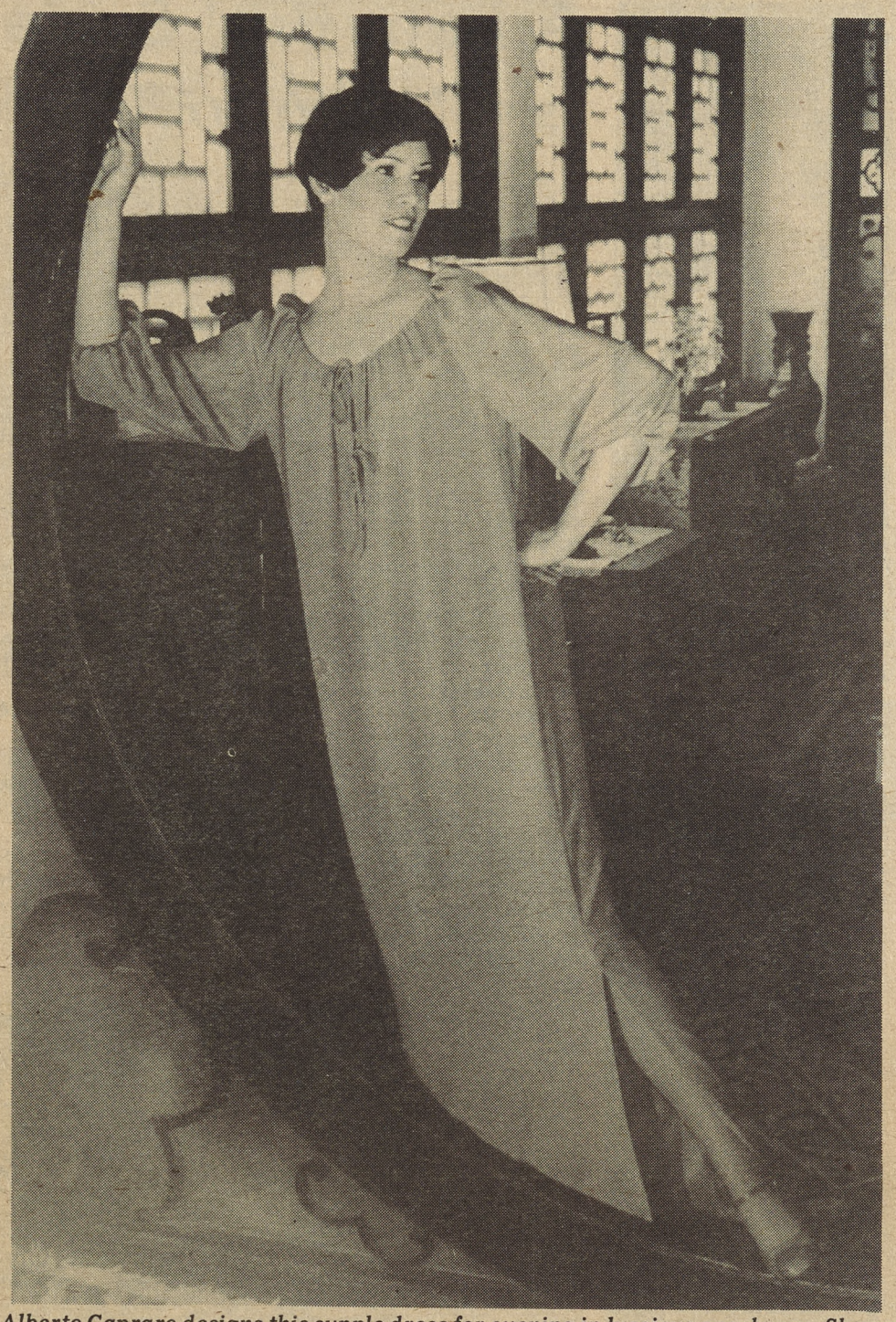
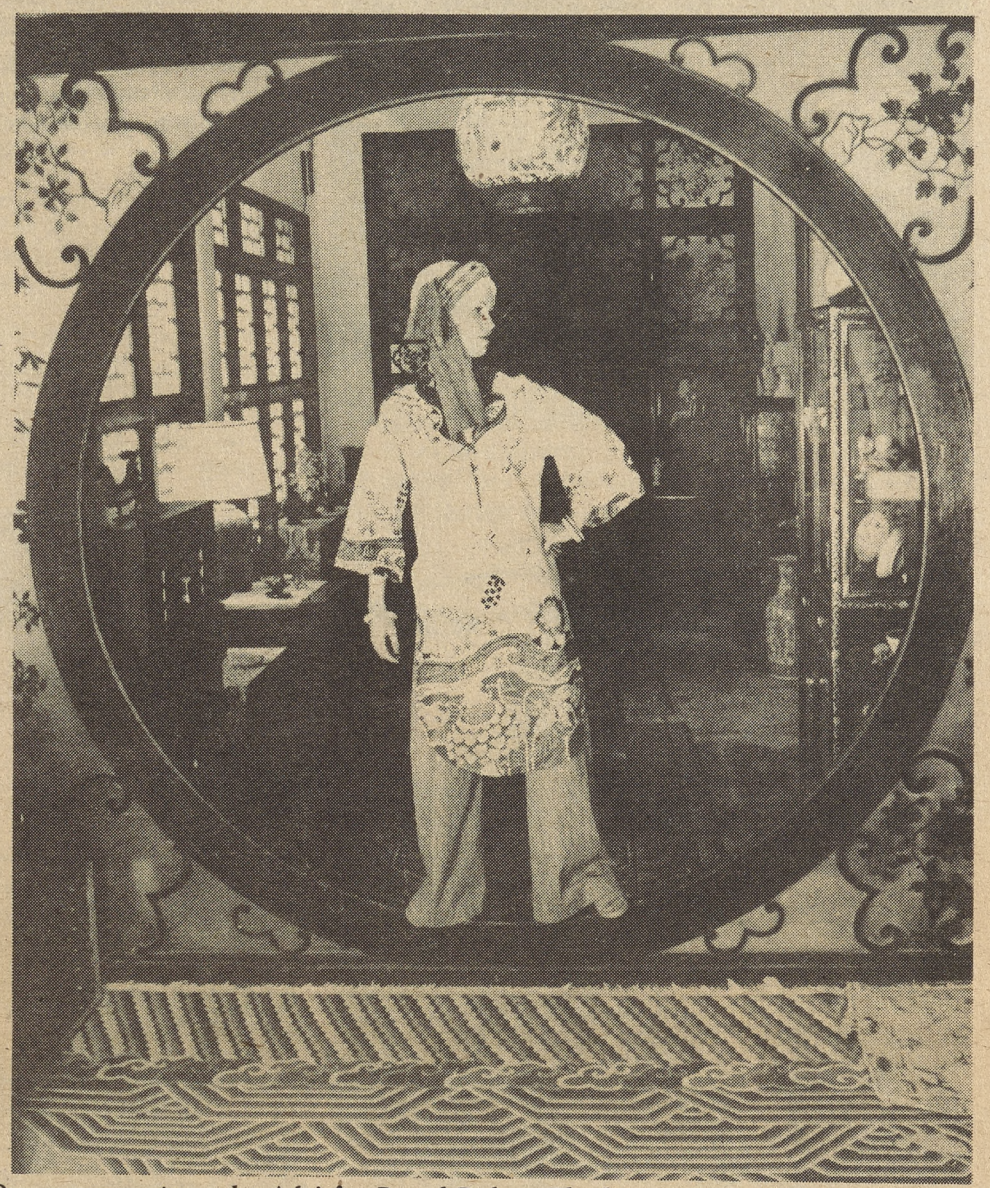


Alberto Capraro designs this supple dress for evening in luscious raspberry. Shown without the belt, the three quarter length sleeves are a perfect foil for your fine jewels. From the Fifth Ave. Shop.

Marsh's Oriental Shop at 669 Fremont in Monterey was the beautiful setting for the new spring fashions from Saks Fifth Ave. Julie Beisker, the model, and David Fuess, the photographer, spent the morning amidst oriental splendor surrounded by beautiful gardens and breathtaking antiques. The marble Foo Dog guards the entrance and the Goddess of the Garden watched as Julie complemented her lovely clothes with the lush setting of Marsh's. Lack of space did not allow us to show all of the gardens, but Marsh's is an experience not to be missed during a Peninsula visit.



Our cover costume by Adri for Royal Robes. The long print tunic is teamed with striped pants, all cotton, and worn with a persian turban circled by the striped sash from the dress. In the Easy Living Department of Saks Fifth Ave.

The French Peasant look for summer goes well with or without shoes and the lovely straw hat. In many styles for the new season, the collection may be seen in Young Dimensions at Saks.

道

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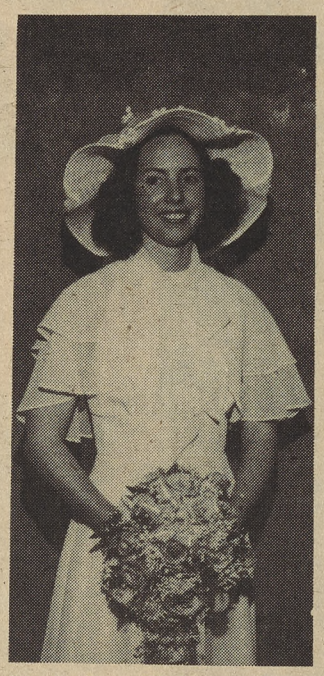
Oscar de La Renta's soft two piece dress with pleated skirt in Iris Crepe from the Fifth Avenue Shop.

Dennis & Vance Neel, Dennis in a dinner jacket of powder blue with navy blue velvet lapel trim and Vance models an informal bridal gown of ivory satin by Gunne Sax.

Diane McDermed shows a Wm. Cahill design with princess lines of lace with a pickup hemline of pleated satin organza and held with lace roses.

Shelly McEldowney shows off a Guipure lace-trimmed summer sheer by Wm. Cahill. Her headpiece which holds an illusion veil is a cluster of pearls. The pearls are shaped to give a lily of the valley effect.



Lindy Van Ziel models an ivory chiffon with a two-tiered chiffon capelet, perfect for the second wedding, by Fink Boutique.

A beautiful Bride is a Holman Bride

One of the most interesting and eventful fashion happenings that occurs on the Monterey Peninsula is Holman's Annual Bridal Show. This show is something every bride-to-be looks forward to. It is the time that the brides register and are given a free gift, courtesy of Holman's, of a Bride's Checklist Book.

The mother of the bride is given a beautiful corsage of gardenias designed by the Monterey Floral Company.

Kathleen Esp, the buyer of the Bridal Department prepares all year long for this showing. Once the show is over, she is diligently working on the next year's show to make sure everything is done properly. Mrs. Esp travels to New York in October of the previous year to assemble fashions, so that not only the bride, but the bride's mother, may have the total look. Kathleen covers all the major United States and Canadian markets for these fashions and settles for nothing less than the best for bride and mother of the bride.

Holman's complete department store gets involved in this once a year bridal fashion show. The china, linen, housewares and stationery departments all take an active part in making this a successful event for the bride to be.

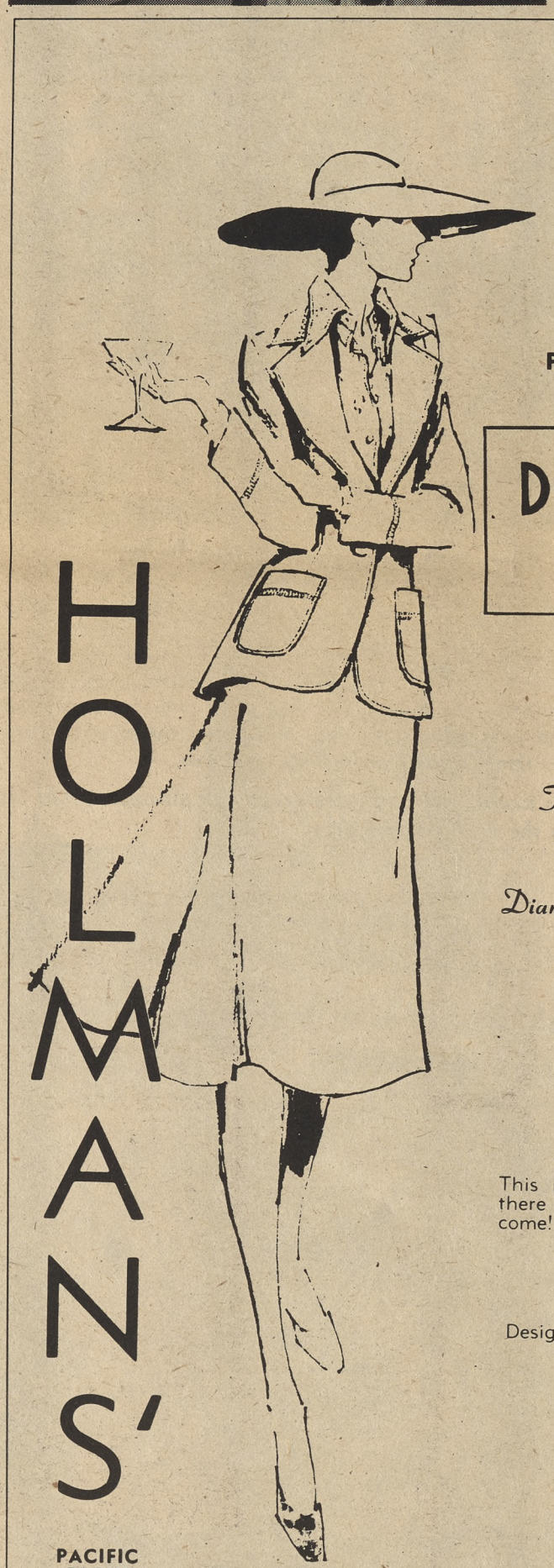
When the bridal show is over a beautiful bridal cake donated by Hector DeSmet Bakeries is cut and served.

Hodges Rent-All also participates by providing various bridal equipment such as punch fountains, white seating chairs, and a wedding table with many different kinds of accessories the bride might need for her wedding.

Holman's truly takes great pride in doing this annual bridal show. It is the only store on the Peninsula totally devoted to making it easier for the bride to be, by helping her to arrange the many tasks she has to encounter before becoming a bride.

Kathleen Esp, buyer for Holman's Brides, wearing a Qiana Knit in Mauve with Chiffon Cage by Miss Elliette.

Uta Battig wears a Wm. Cahill of Beverly Hills Bridal Gown, satin organza and corded Alencon Lace with scalloped V portrait neckline.



HOLMAN'S

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Designer Shop, Fashion Floor

Little Daisy and Dick Bruhn show spring fashions

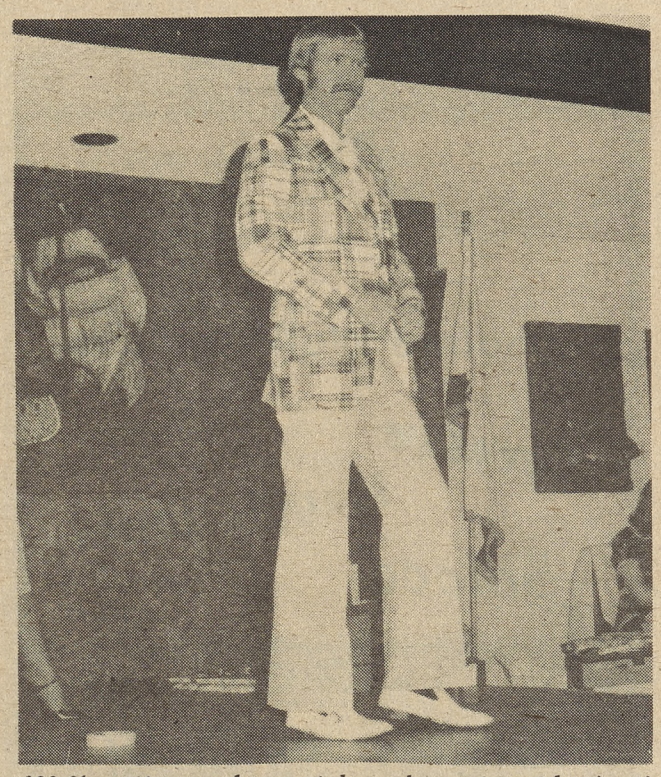
Little Daisy and Dick Bruhns previewed some of their spring collections for Bank of America employees at the Pt. Room of the Monterey Holiday Inn last March 6th. Bank of America employees were models for both the men's and women's fashions and Jan Tichenor, the Holiday Inn's convention hostess served as commentator.

Most of the selections were sport coordinates, Dick Bruhn showing such names as Johnny Carson, St. Croix, Austin Reed and Christian Dior. Complete outfits ranged from $135 to $250. It must be noted that the male models received thunderous applause from their female counterparts, perhaps forecasting great springtime success for the Bruhn dressed man.

Little Daisy was up to par with casual clothes that don't sacrifice class or comfort. Besides their own brand, selections from What's-In-A-Name, Cassandra, A-Vantage, A Dos Delethant, Levi, and Marco Polo were shown. Ensembles ranged from $38 to $120.

Most of the fashions were 100 % cotton or cotton blends, reflecting a definite trend away from synthetics and back to a more natural feeling in clothes. Respect for the working woman audience was shown as the clothes presented were both easy care and intermediately priced. The look was simple, casual, but put together, good fashion sense for spring.

White cotton jacket and pants by A-Vantage $14 and $18 respectively, shown by Little Daisy.



100 % cotton madras patch work sport coat by Austin Hill $89.95. Linen Look cotton polyester slacks by Jay-Mar $29.95, all from Dick Bruhn's.

Cotton print jumper, $34, turtleneck sweater by Little Daisy, $12.

White all wool flat knit cardigan by St. Croix, $49.95. Mock Turtle neck by Knitmaster, 100 % orlon, machine washable $12. Patchwork slacks of 100 % dacron polyester, machine washable by Jay-Mar. $29.95. Presented by Dick Bruhn's.

From Little Daisy, an easy care denim jacket and skirt, $40 and $26 respectively. The red bandanna print blouse sells for $21.

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Sporty shapes number among Halston's millinery

And of course, it wouldn't be summer if straws were lacking, and Halston has two candidates — a wide-brimmed Panama, and a traditional oriental coolie of bamboo, to lend a Mandarin flavor to your summer journs.

Another hat group includes stitched shantungs that vary from pulldown cloches, to safari hats. With many, inclusion of one of Halston's signature scarfs is favored to be worn babushka style, twisted around the crown, or simply looped about the neck. And in colors as enticing as the many moods of the season, spanning both the softer pastels and the more brilliant palette colors.

His modest signature tennis hats come in summer's most provocative neutral — white, each with contrasting head band and inner facing of pure red, green, yellow, navy or khaki tones. There is also a khaki version with navy facing.

Halston, who first stepped onto the boardwalk of fashion in 1968 as a milliner and has since become one of the country's most distinguished design luminaries, has recently pulled a fresh new collection of easywear headgear from up his sleeve.

Saks Fifth Avenue is introducing a whole assortment of moderately priced sporty shapes to shun sea breezes and shield from warm summer rays. Nothing as rigid as the pillbox shape, doused with flowers, instead they are supersoft headcoverings, epitomizing the free spirit of the contemporary woman.

Mushroom shapes flourish in this collection, all of pure cotton or cotton canvas, with many familiar shapes taking on new and appealing looks. Some are teamed with scarves, the actual crown consisting of a triangular piece of fabric for wrapping or tying in a variety of ways.

Current styles influence lingerie

Some of the current styles in women's fashions have influenced present trends in lingerie. Betty Welge, manager of The Silver Thimble at Dolores and Sixth, observes that loungewear is doing very well this year. They range from the simple to the elaborate and can be worn either to cover a swimsuit or out to dinner. "Jumpsuits" she says "are big news this year."

Betty says that the available colors this year are more interesting and that people are getting away from pink, white and yellow. "This being a bicentennial year" she adds "there are lots of red, white and blue combinations."

There are several new "looks" this year, says Betty. She says "The peasant look is in, especially the Mexican wedding dress look with very fancy, and lacy nightgowns. The Kabuki look, a kimono style with a wide belt is also popular. This also seems to be a pyjama year and the tunic look is fashionable."

Adjacent to The Silver Thimble is The Hour Glass which is run by Dorothey Ubrick and specializes in ladies' undergarments. Dorothey says that "The average woman still wears a good bra and braless women are going back to bras because they have the lightness and still have the natural look." She also says that the body briefer is taking the place of the girdle and can offer "control somewhat like a bathing suit." As to the use of colorful undergarments, she says that women are "staying away from colors and are tending towards traditional white and skin colors."

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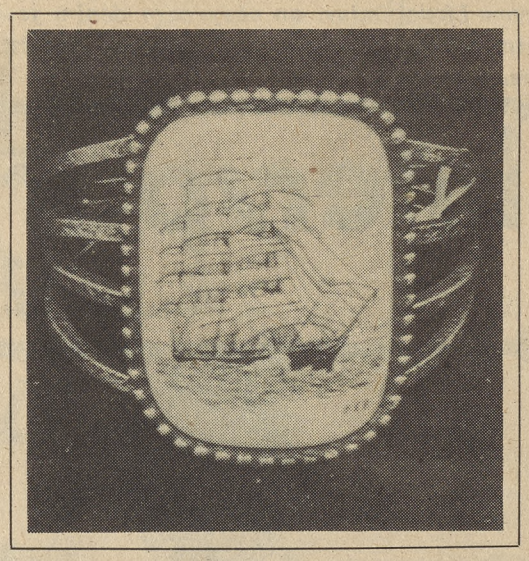

Signed scrimshaw originals, hand-carved on ancient fossilized ivory of mastodon tusk and walrus tusk from Alaska. Also in the collection: delicate pastel floral pieces, skillfully and richly executed.

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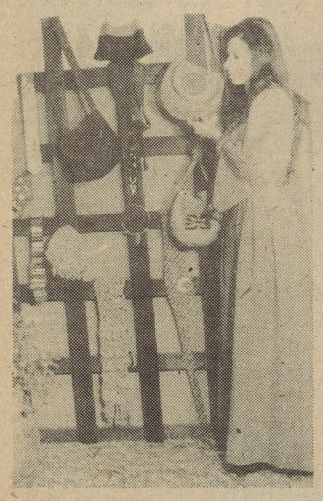
Garments of Gladness



Garments of Gladness, a clothing co-operative, located on Forest Avenue in Pacific Grove, is open for business and invites you to drop in.

The store is run by its fifteen women co-op members and offers hand-sewn items for the entire family. Each new member is selected for what she may lend to the "Creative Consciousness" of the group as a whole. Among the talents are batik, applique, crochet, knit, embroidery, stitchery and weaving. These combined with quality tailoring, bring to the Peninsula a truly unique clothing and dry good experience.

Custom order is invited. This is a chance for the buyer to be her or his own designer. If there is that one special idea which you've hesitated attempting because your skills are maybe not as adept as your design, well, Garments of Gladness will gladly bring fashion fantasies to light. Go in, browse, when an idea strikes, ask the saleswoman to put you in contact with the seamstress of your choice. Your seamstress can help you coordinate your idea and allow you the freedom of your own design.

The clothing is always changing at Garment of Gladness. If you don't see that "special" item on your first visit, be sure to return and try again. Presently on hand are children's clothes, booties, bibs, toys, sweaters and hats, as well as women's dresses, batik, denim, fancy peasant skirts, embroidered blouses, crocheted tops, bathing suits, halters and smock tops. We also have pant suits, sweaters, hand bags, woven belts and shawls and crocheted hats.

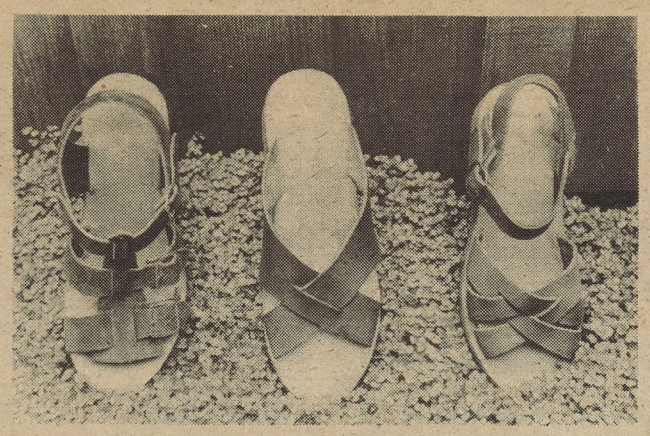
And if that's not enough to fulfill your shopping needs we also have an increasing selection of shirts for men ranging from western to caftan styles. Men's pants are made to order along with tailored suits and coats.

We carry stitchery and crocheted wall designs along with macrame wall hangings for that "bare" spot. Many are available, always ready to order.

Any item will be changed, altered, re-created to fit the individual needs and desires of our customers.

Garments of Gladness is celebrating their 2nd anniversary in business and also their new location down the street by having an Open House on April 1st. Refreshments. Everyone is invited.

Debra of The Village Green is completely carefree as she tours the Plaza's fountain in her machine washable, vested pant suit by Watts Line. The Village Green — casual fashions for the "Traditionalist-Originalist." Carmel Plaza.



These three classics are the Sandal Spots' own sandals, casual and earthy they take you right outdoors. But the variety of sandals in this shop is unbelievable, there is a sandal here for everyone.

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Fashion trends for Peninsula women

According to Mrs. Knowles, a representative for I. Magnin, "Women's fashions are experiencing fewer seasonal differentiations. There are fewer limitations as to when and where you wear them. We aren't caught and captured by the time and season barrier. There is more individuality and clothing is easier."

The vested look, or layered look, appears to be current this season. Says Mrs. Knowles, "You can add to or take away, depending on the time of day or climate that you are in." Dale Liseth of Kramer's on Ocean avenue, says "The American woman really dresses for comfort." This is reflected in the continuing popularity of jumpsuits and uncomplicated wrap and tie skirts. Mrs. Knowles says "Pants are a way of life, but skirts are coming back stronger."

There is also an increase in the longer and leaner lines of clothing. Wearing a tunic over pants or long skirts is creating a longer torso configuration. Mrs. Knowles says that this year there are "a lot of details — slits and slashes, tucks, pleats, shearing and draw strings." She says that this year there are a lot of ankles showing because the pants are cuffed above the ankle. She adds that bare shoulders and necklines are current this year as well as some bar mid-riffs.

Mrs. Knowles relates that "People are using color much more freely this year. They are combining all different types of color. She feels that "white is an important non-color color. The colors are bright and clear, and women are accenting white with colors.

Dale Liseth feels that women "are getting away from traditional blue with white or red. My idea of fashion" she says "is to put yourself together right, a complete look." This reflected this year by the increased use of accessories such as scarfs, belts and jewelery. Combined with the vested look, this offers women a great deal of variety without dramatic changes of clothing.

Ultra suede is still doing well in its fourth year in the fashion world. Women are finding it practical but a little expensive. It can be washed and dried and still it will look well. The synthetic is very light in weight, does not wrinkle and it allows the skin to breathe. Ultra suede is 60 percent polyester and 40 percent non-fibrous polyurethane. Rittmaster's, which is associated with Kramer's, is carrying a new synthetic by Anne Klein called "Kami." It is softer than ultra suede, molds more to your body and is slightly less expensive.

Marlene O'Connell is shown wearing a hand made long dress with cotton crocheted lace trim. 100 % cotton and machine washable.

Garments of Gladness

10-6 Mon.-Sat. 373-0808
223 Forest Ave. Pacific Grove

Carmel Sportshop, a division of Intersport, features White Stag knit separates, Danskin 100% nylon warmup suit, Sphairistike polyester-arnel tennis dress and a Woolrich chamois shirt. The tennis racket is by Head Professional, ball by Adida and umbrella by Izod. All these items may be purchased at either one of these stores. Located in Carmel Plaza.

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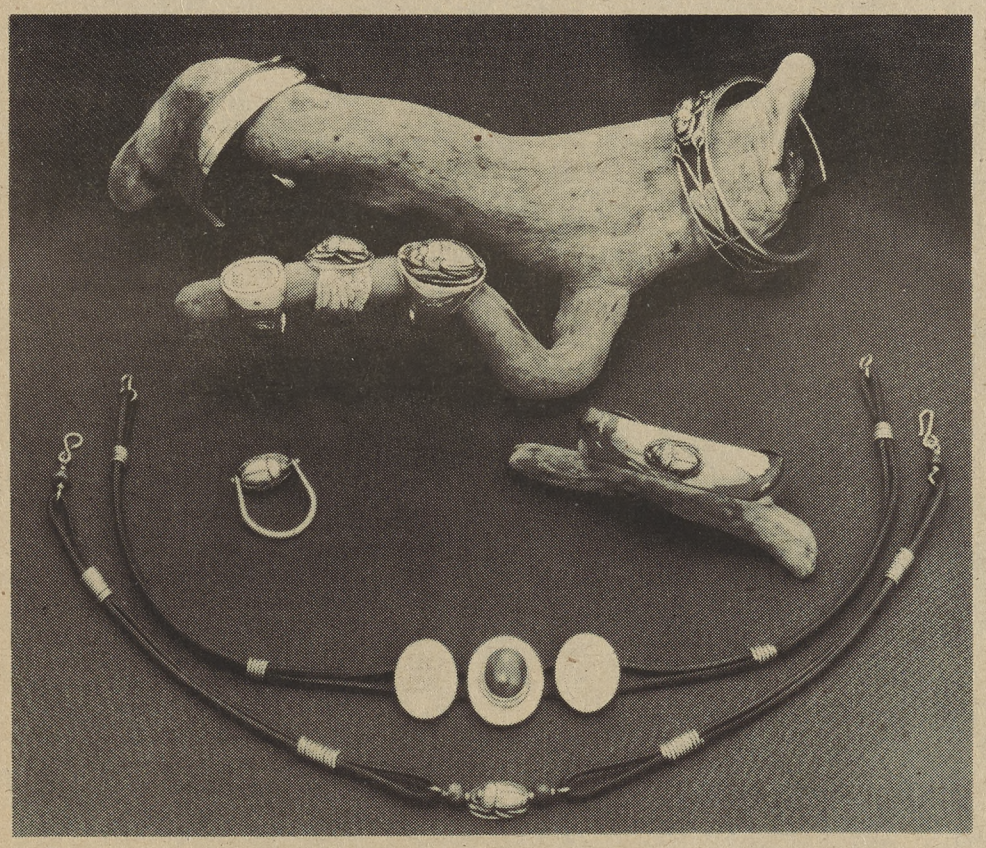
Asymmetry in hairfashion recalls wave lines that enhance the facial structure. Hair freedom for spring and summer is expressed through bias wave lines designed for the individual face. The form can be smoothed, curled or waved for a fresh new look. Hair combs will be important.



'Designs From Ancient Egypt at King of Hearts'

Since their discovery in the early 19th century, Egyptian antiquities and the mysteries embodied in their symbols have invoked a wonder and fascination unequaled by any form of non-European art.

The ancients of Egypt believed strongly in magic and used amulets for protection, to give life, health, happiness, and give good luck. Probably the best known of these amulets is the scarab, the scarabaous beetle which symbolized resurrection and immorality, and whose mission each day, it was, to roll the ball of the sun across the sky.

King of Hearts carries reproductions of the scarab and other ornaments of this period in a collection of sterling silver. More than jewelry, these pieces are an art form blending past and present with a transcending look that reaches into the future. King of Hearts is located in The Mall on San Carlos between 5th and 6th in Carmel.

Homemade clothes are craftier

The availability of a variety of quality fabrics and the satisfaction of creating something hand made has encouraged many people to make their own clothes. There is also the added attraction of saving money. Donna Kociemba, manager of Beverly Fabrics in Pacific Grove, estimates that you can cut your clothing budget in half by making your own clothes.

Donna says that fabric colors such as grass green, yellow, orange and blue-green jade are very popular this season. The pastels this year are clearer in color. A kaleidoscope of pastels are available from mint, turquoise and pink to mauve and peach. Horizontal stripes are popular and plaids are being widely used for men's and women's shirts and blouses. A number of people are making big shirts and cinching them with a belt made of white or natural fiber macrame. Donna also says that stretch trims make very good belts.

According to Donna, wrap shirts are "really big" this year. She also related that reversible-wrap skirts are doing well because they are both practical and flexible. Some people are also finding that Tee-shirt dresses, sometimes with big sleeves, are a cool way to greet the advent of Spring.

If you make your own clothes carefully, they will often fit better than commercial clothing, especially for people with hard-to-fit sizes. Donna pointed out that the patterns which are available this year are more fashionable, so it is easier to keep up with changing styles.

More men's

Continued from page 3

to be stylish with local golfers.

Essentially, men's fashions are following no one particular direction which is mandatory to be in style. Clothing is freer and more comfortable and color combinations are wide open so long as they are not offensive.

Tom Russo of The Back Pocket says that once again, pre-washed denim will be on the scene for men's casual clothes along with a new comer: pre-washed corduroy. Also rust and peach will be the front runners of color for spring and solids will continue in their popularity. "People are more apt to buy a total look than just a shirt and a pair of pants as they did in the past. The public is generally better dressed than evey before, possibly due to an influx of colors and styles that are made for comfort but still look smart." says Russo.

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Gloria Vanderbilt presents new collection

Gloria Vanderbilt, seasonless interpreter, artiste extraordinaire, contemporary romantic, is offering yet another reflection of the world around her. And Saks Fifth Avenue will once again make the exclusive introduction of her latest effort — a completely unique approach to stationery. Hers is the soft, feminine one, drastically departing from the hard, graphic approach woman's stationery has taken in recent years.

But it is also paper placemats and napkins, "thank you's" and invitations, and notes. Each rendered in her gay and enchanting style, sparkling with imagination, and brimming with bits of sentimental trifles.

The patterns are the same as found in her china and ceramics, each an exquisite drawings, washed with spanses of color. "Forever Thine" — bouquets of yellow and orange flowers... abstract and fanciful, communicating the wit and wry humour of a caricature. "Sincerely Yours" — large red roses washed onto a white background sprinkled with violets. "Ever Lasting" — circles of color that visualise the utter simplicity of nature's pink geraniums. Tied with broad blue bows; lightly touched with the wand of a true artist. Fold overs are embraced with striking geometric borders. And stamps will find a truly lush home in corners enamored with buds and flowers.

Each set of 25 notes is boxed separately, immediately at the command of your latest mood or whim. Large tote bags combine either cocktail napkins of all three designs, or placemats and dinner napkins of any one pattern. Both coordinating perfectly with the china you already purchased by Gloria. It's a complete and total look for your table and dining room that makes a great hostess gift.

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M'Lady Bruhn

Argo Boucher and Scott Ivedell step smartly into Spring. Argo's four piece Devon Hall grey, wool flannel suit is designed by Robert Toboh. Available in sizes 8 to 16 at $154 for the complete ensemble: Tailored jacket, street length skirt, button down vest and multi colored blouse.

Scott's beige and blue plaid sport coat is by Austin Reed of Regent Street, $100.00. Smart Jaymar Sansabelt beige slacks; $29.95; light blue Arrow shirt $10.00; and Brittania rust tie $6.50.

See our complete selection of smart fashions for spring. Located in the heart of Carmel, corner of Ocean and San Carlos Street.